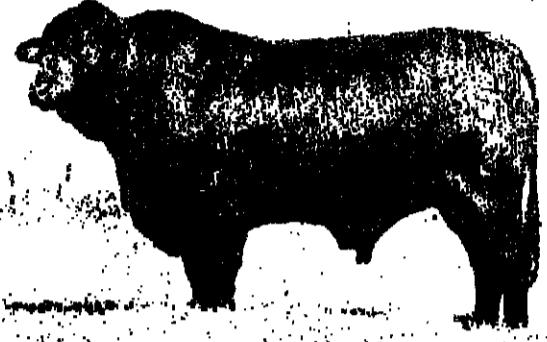


**Dispersal Of The  
Sherrill Bar Registered Brangus Herd**

Saturday, March 19, 1977

1 P.M. At The Jones Auction Barn  
Sulphur Springs, Texas

FEATURING THE SERVICE OF TWO OF THE GREATEST HERD SIRES OF THE BREED!

**ROCKY JOE 650**Record Selling Bull at \$644,000  
The Breed's Most Complete Bull**TOM TOM**First and Only 100% Golden  
Certified Brangus Meat Sire  
Sire of the 1975 Futurity Champion**SELLING:****4 HERD BULLS** INCLUDING 1/3 INTEREST AND FULL POSSESSION  
OF SAILOR, THE GREAT SON OF BEACON.  
**93 PAIRS — BREDS — OPEN**

SALE MANAGER  
SYLER SALES MANAGEMENT, INC.  
Rt. 2, Box 35, Burton, Texas 77835  
Phone: 713/289-4400  
TxG-76-0449

Each female lot will receive  
one ampule semen of WSR  
Rocky Joe 650 and WSR  
Rocky Joe 197 . . . TOM  
TOM.

Auctioneer:  
GERALD BOWIE  
GALB-0516

**Special Stocker Cow And Replacement  
HEIFER SALE**

Saturday, March 12-1:00 P.M. — Pearsall, Texas

**FRIOT LIVESTOCK SALE****Expecting 1200 to 1500 Head****An Excellent Selection of Top Quality Replacement Cattle****Special Consignments Include:****★ Cattle From the Following Two Ranches ★****All Cattle Will Be Mouthed, Blood Tested and Pregnancy Tested****2ND CONSIGNMENT**

- 55 1ST CONSIGNMENT**  
HEAD 3 YEAR OLD Bradford heifers, bred and calving, heifers weighing 850 lbs.
- 100** 4-7 year-old Bradford cows, bred and calving, to Hereford bulls, cows will weigh 1000 pounds up.
- 65** 3-year-old Brangus heifers, bred and calving, weighing 850 lbs., calving to Brangus bulls.
- A CHOICE SET OF YOUNG CATTLE —**
- LATE CONSIGNMENTS:**
- 168** White Brahman cows, cows with calves, bred and calving, choice quality.
- 180** F-1 Bradford heifers, Bangs tested, all Tiger stripes, strictly choice.

For Further Information or to Consign Cattle Contact:

**FRIOT LIVESTOCK MARKET** HARRY HARRISON  
BOX 628  
PEARSALL, TEXAS  
Office: 512/334-2355  
or 512/334-8208

**★ OTHER CONSIGNMENTS**

- 75** 3-4 year old White Brahman cows calving to 1/2 blood Simmental bulls
- 50** 2-year-old Brangus heifers, bred
- 75** 3-4 year old Bradford cows and calves
- 40** 3-4 year old Brangus cows
- 56** 4-year-old Red Mottled Faced cows and calves
- 60** 4-year-old Crossbred pairs
- 108** 3-year-old choice crossbred heifers, bred and calving
- 40** Santa Gertrudis cows with big calves
- 20** 5-6 year old Bradford cows and calves
- 100** 3-5 year old White Brahman cows, calving to White Brahman bulls
- 7** Good Brangus bulls

**Seven States Cattle on Feed March 1 Declined 7 Percent**

**Five of Seven States Show Drop,  
Inbound Feeders Reported at 4%  
Lower, Fat Cattle Marketed up 2%**

Washington, Mar. 14 (USDA) — Cattle and calves on feed March 1 for slaughter market in the seven states 7,546,000 head, down 7% from a year ago but 38% more than March 1, 1975, according to the Crop Reporting Board. The number on feed March 1 was lower a year ago in two states. February placements of cattle and calves on feed in the seven states totaled 1,361,000, 4% fewer than February last year but 89% greater than February 1975. Placements were above a year ago in two states.

Fed cattle marketed during February totaled 1,556,00, up 2% from 1976 and 19% more than February 1975. Marketings were above last year in four out of seven states.

February placements of cattle and calves on feed in the seven states totaled 111,000, compared with 118,000 in February a year ago.



81st Year, No. 11 Fort Worth, Texas, Thursday, March 17, 1977 Thirty-Two Pages

**Stuph & Thangs****SOUR LEGISLATION VS. SWEET STUPH...**

From time to time in this space we have suggested that it was long overdue for Congress, in its infinite wisdom, to review th' biddin' on what is known as th' "Delaney Clause". As this is written artificial sweeteners containin' saccharin are rapidly vanishing from grocery shelves everywhere as fatso, diabetics & other calorie conscious folks grab available supplies in preparation for th' announced ban on saccharin in th' near future by th' Food & Drug Adminstration.

Th' Delaney clause has been bringin' some sort of fame to an otherwise obscure Congressman, one James J. Delaney, who in 1958 inserted th' item in th' Food & Drug & Cosmetic Act which instructed th' FDA to ban any product found, after testing, to induce cancer in man or animals. This ironclad order leaves th' (CONT. ON PAGE 14)

Moving? Please use form inside paper and give full information. Mailing list is run on Friday for follow week.

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**Carlot Beef Is Higher On Monday**

Amarillo, Mar. 14 (F-S) — Slaughter steers firm to 80c higher in a limited test. Friday through early Monday on 900 slaughter steers and 100 slaughter heifers. Steers: Choice 2-4 mostly 3 1150-1200 lbs. 37.50, few 38.75. Heifers: Choice 2-4 mostly 3 900-1000 lbs. 35.50-37.50. Friday, 1000 lbs. 35.50-37.50. Saturday, 1000 lbs. 36.00-38.00. Sunday, 1000 lbs. 36.50-38.50. Monday, 1000 lbs. 37.00-39.00. (CONT. ON PAGE 14)

**Sioux Falls Feeders \$1-\$3 Up Monday**

Sioux Falls, Mar. 15 (USDA) — Receipts 1,800. Feeder steers under 700 lbs. 2.00-3.00 higher, over 700 lbs. 50c to fully 1.00 higher. Feeder heifers 1.00-1.50 higher. Feeder steers 1.00-1.50 higher. Feeder heifers 1.00-1.50 higher. Steers: Choice 375-500 lbs. 40.60-44.75. 500-600 lbs. 39.00-42.60 including 32 head shipment 500 lbs. 42.25, few lots 43.10, 1/2 load 612 lbs. 40.75. Choice thin 275-400 lbs. 41.75-45.00. U.S. lot 335 lbs. 46.00, few 400-500 lbs. 38.00-42.75, small lot to 48.00, few 500 lbs. 38.50-41.00, 600-700 lbs. 40.50, 700-800 lbs. 38.00-39.50, good and choice, including bulls, 500-750 lbs. 38.00-38.50, few 400-650 lbs. 38.00-42.60 including 32 head shipment 500 lbs. 42.25, few lots 43.10, 1/2 load 612 lbs. 40.75. Choice thin 275-400 lbs. 41.75-45.00. U.S. lot 335 lbs. 46.00, few 400-500 lbs. 38.00-42.75, small lot to 48.00, few 500 lbs. 38.50-41.00, 600-700 lbs. 40.50, 700-800 lbs. 38.00-39.50, good and choice, including bulls, 500-750 lbs. 38.00-38.50, few 400-650 lbs. 38.00-42.60 including 32 head shipment 500 lbs. 42.25, few lots 43.10, 1/2 load 612 lbs. 40.75. Choice thin 275-400 lbs. 41.75-45.00. U.S. lot 335 lbs. 46.00, few 400-500 lbs. 38.00-42.75, small lot to 48.00, few 500 lbs. 38.50-41.00, 600-700 lbs. 40.50, 700-800 lbs. 38.00-39.50, good and choice, including bulls, 500-750 lbs. 38.00-38.50, few 400-650 lbs. 38.00-42.60 including 32 head shipment 500 lbs. 42.25, few lots 43.10, 1/2 load 612 lbs. 40.75. Choice thin 275-400 lbs. 41.75-45.00. U.S. lot 335 lbs. 46.00, few 400-500 lbs. 38.00-42.75, small lot to 48.00, few 500 lbs. 38.50-41.00, 600-700 lbs. 40.50, 700-800 lbs. 38.00-39.50, good and choice, including bulls, 500-750 lbs. 38.00-38.50, few 400-650 lbs. 38.00-42.60 including 32 head shipment 500 lbs. 42.25, few lots 43.10, 1/2 load 612 lbs. 40.75. Choice thin 275-400 lbs. 41.75-45.00. U.S. lot 335 lbs. 46.00, few 400-500 lbs. 38.00-42.75, small lot to 48.00, few 500 lbs. 38.50-41.00, 600-700 lbs. 40.50, 700-800 lbs. 38.00-39.50, good and choice, including bulls, 500-750 lbs. 38.00-38.50, few 400-650 lbs. 38.00-42.60 including 32 head shipment 500 lbs. 42.25, few lots 43.10, 1/2 load 612 lbs. 40.75. Choice thin 275-400 lbs. 41.75-45.00. U.S. lot 335 lbs. 46.00, few 400-500 lbs. 38.00-42.75, small lot to 48.00, few 500 lbs. 38.50-41.00, 600-700 lbs. 40.50, 700-800 lbs. 38.00-39.50, good and choice, including bulls, 500-750 lbs. 38.00-38.50, few 400-650 lbs. 38.00-42.60 including 32 head shipment 500 lbs. 42.25, few lots 43.10, 1/2 load 612 lbs. 40.75. Choice thin 275-400 lbs. 41.75-45.00. U.S. lot 335 lbs. 46.00, few 400-500 lbs. 38.00-42.75, small lot to 48.00, few 500 lbs. 38.50-41.00, 600-700 lbs. 40.50, 700-800 lbs. 38.00-39.50, good and choice, including bulls, 500-750 lbs. 38.00-38.50, few 400-650 lbs. 38.00-42.60 including 32 head shipment 500 lbs. 42.25, few lots 43.10, 1/2 load 612 lbs. 40.75. Choice thin 275-400 lbs. 41.75-45.00. U.S. lot 335 lbs. 46.00, few 400-500 lbs. 38.00-42.75, small lot to 48.00, few 500 lbs. 38.50-41.00, 600-700 lbs. 40.50, 700-800 lbs. 38.00-39.50, good and choice, including bulls, 500-750 lbs. 38.00-38.50, few 400-650 lbs. 38.00-42.60 including 32 head shipment 500 lbs. 42.25, few lots 43.10, 1/2 load 612 lbs. 40.75. Choice thin 275-400 lbs. 41.75-45.00. U.S. lot 335 lbs. 46.00, few 400-500 lbs. 38.00-42.75, small lot to 48.00, few 500 lbs. 38.50-41.00, 600-700 lbs. 40.50, 700-800 lbs. 38.00-39.50, good and choice, including bulls, 500-750 lbs. 38.00-38.50, few 400-650 lbs. 38.00-42.60 including 32 head shipment 500 lbs. 42.25, few lots 43.10, 1/2 load 612 lbs. 40.75. Choice thin 275-400 lbs. 41.75-45.00. U.S. lot 335 lbs. 46.00, few 400-500 lbs. 38.00-42.75, small lot to 48.00, few 500 lbs. 38.50-41.00, 600-700 lbs. 40.50, 700-800 lbs. 38.00-39.50, good and choice, including bulls, 500-750 lbs. 38.00-38.50, few 400-650 lbs. 38.00-42.60 including 32 head shipment 500 lbs. 42.25, few lots 43.10, 1/2 load 612 lbs. 40.75. Choice thin 275-400 lbs. 41.75-45.00. U.S. lot 335 lbs. 46.00, few 400-500 lbs. 38.00-42.75, small lot to 48.00, few 500 lbs. 38.50-41.00, 600-700 lbs. 40.50, 700-800 lbs. 38.00-39.50, good and choice, including bulls, 500-750 lbs. 38.00-38.50, few 400-650 lbs. 38.00-42.60 including 32 head shipment 500 lbs. 42.25, few lots 43.10, 1/2 load 612 lbs. 40.75. Choice thin 275-400 lbs. 41.75-45.00. U.S. lot 335 lbs. 46.00, few 400-500 lbs. 38.00-42.75, small lot to 48.00, few 500 lbs. 38.50-41.00, 600-700 lbs. 40.50, 700-800 lbs. 38.00-39.50,



## Direct Feedlot

(CONT. FROM PAGE 1)  
loads \$8.00. Mostly choice 2-4 1100-1200 lbs. 37.00. Mixed good and choice Heifers: 2-3 1850 lbs. 36.00. Half Heifers: Good mostly choice 2-3 850-875 lbs. 36.75.

Eastern Nebraska Feedlot Sales

Mar. 14 — Confirmed 4,600. Live sales, 75 of volume, steers and heifers fully 25c higher, instances 50c up in forced trading. Steers: Good to mostly choice 2-4 1050-1325 lbs. 37.25-38.25. Instances 38.50 on a delivered basis but majority sales 37.25-37.75 for. Heifers: Good to 60-80 choice 2-3 800-1100 lbs. 36.00-37.00, uniformly choice heifers occasionally 37.00-37.25. Dressed basis, 25 of volume.

## INDUSTRIAL SCALE & EQUIPMENT

7006 FORCE-BOX 15457-HOUSTON, TEX. 70020

**713/672-8336**  
**SALES-SERVICE-INSTALLATIONS**

- ★ TRUCK
- ★ PORTABLE
- ★ WHEEL SCALES
- ★ LIVESTOCK
- ★ R.R. TRACK
- ★ TRUCK LIFTS
- ★ HOPPER
- ★ WAREHOUSE

MODEL NO.	CAPACITY	PLATFORM
LS514-S	5 TONS	14'x8'
LS516-S	10 TONS	16'x8'
LS522-S	10 TONS	22'x8'

LARGE STOCK OF USED SCALES

## COWMAN PROVEN HEREFORDS

Registered Hereford Females Now Available For Sale At The Ranch.

- ★ Heifers With Calves
- ★ Groups of Bred Heifers
- ★ Groups of Open Heifers

DROP BY AND SEE WHAT WE HAVE!

**DUDLEY BROS.**  
BOX 10, COMANCHE, TEXAS 76442  
ELTON, TOM & JOHN—OFFICE PHONE: 915/355-2284

## Breeders Association

2nd Annual Consignment Sale

# Beefmaster

Saturday — APRIL 2, 1977

Pauls Valley, Oklahoma  
at International Sale Arena Just off I-35 between Oklahoma City and Dallas.  
(5½ miles northeast of Pauls Valley on Hwy. 19.)

25 BULLS

Selling:

50 FEMALES



Be sure to attend the Fred Brown & Son/Mickey Johnson Beefmaster Sale, Friday, April 1, 1977 at the Farmer-Rancher Stockyards, Comanche, Okla. sale 1:00

TEX BRISTER  
416, East Stafford  
Stafford, Kansas 67578  
Ph: 316-234-6692

JOHN STANFORD  
1000 N. Main St., Box 100  
Pauls Valley, Oklahoma 73075  
Ph: 405-236-0436

JOHN STANFORD  
1000 N. Main St., Box 100  
Pauls Valley, Oklahoma 73075  
Ph: 405-236-0436

## Page 2 WEEKLY LIVESTOCK REPORTER March 17, 1977

### San Antonio Monday

Dressed prices at the feedlots 50 higher, extremes 1.00 up on heifers. Weight Only-Steers: Good to mostly choice 500-900 lbs. 80.00-81.00, bulk sales 80.50. Weight Only-Heifers: Majority mixed good and choice yearlings firm to 50c higher, slaughter firms firm to 1.00 higher, advance on canner and cutter. Slaughter bulls mostly steady. Feeder steers and bulls very uneven, 350 lbs. and heavier mostly 1.00 lower some early sales 2.00 lower and 350 lbs. and lighter 1.00-2.00 higher some 8.00 higher. Feeder heifers 300 lbs. and heavier 1.00-2.00 lower and 300 lbs. and lighter 1.00-2.00 higher. Slaughter Calves and Yearlings: Good and choice 400-600 lbs. 34.50-37.25. Dressed basis, 25 of volume.

Greeley, Mar. 14 (F-S) — Slaughter steers steady with last week's top; slaughter heifers 25-50c higher than latest sales last week or steady with last week's best trading session. Slaughter Steers 2-4 1150-1200 lbs. 38.00 delivered. Slaughter Heifers 850, Choice 2-4 975-1000 lbs. 38.75-39.00.

Feeder Lambs: Choice and fancy 60-94 lbs. 50.00-55.00.

In direct trading slaughter lambs and ewes sold steady on Friday and Saturday in Iowa and southern Minn. Slaughter Lambs: Choice with few 90-110 lb. share with No. 1 and 2 pairs 50.00-52.00 with few mostly choice leveled 48.00-51.00. Lambs over 105-110 lbs. usually being discounted 20 cents per lb. per wt. Slaughter Ewes: Cull to good 8.00-16.00.

Feeder Lambs: Choice and fancy 60-94 lbs. 50.00-55.00.

In direct trading slaughter lambs and ewes sold steady at Midwest terminal market centers. According to USDA feeder lambs steady to 2.00 lower, with decline at Sioux Falls. Slaughter Lambs: Choice and prime 90-110 lb. woolled mostly 49.00-51.00, few lots choice with few prime 108-113 lbs. 47.75-47.80. Shipment choice and prime 108 lbs. shorn with No. 1 pelts 52.00 with lot 119 lbs. 49.00. Slaughter Ewes: Good and choice 14.00-16.00, utility 10.00-15.00, few 18.00-18.70 at Sioux Falls, cull 2.00-10.00.

Newly elected officers are: president, Weldon Winsauer, Houston; Elton C. Palmer Willis, Odessa, and vice presidents: Johnny Summerour, Dalhart; Belton.

Consult us now about your livestock marketing needs.  
We offer complete, friendly, competent service.



Fort Worth, Texas

624-2121

The Only Linebred Herd of Mill Irons and Colorado Dominos in the U.S.A.

## FOR SALE — STRAIGHT MILL IRONS.

Bred and Open Heifers, Hard-Bull Prospects and Breeding-Age Commercial Bulls  
Bred-Herefords Since 1945

HERD SIRES: Colo Mill Iron M55 (Red Eyes), Colo Mill Iron 310, Mill Iron Prince 74, a son of "9488" and NP McHenry 9489, calved May 13, 1959 (one of the largest Mill Iron bulls weighing 2,350 lbs., and the last living son of Mill Iron C182).

Due to repeat business we have never had a Production Bull.

Hard-bull prospects and range bulls for sale. Weaning and yearling weights available.

**SHERRAD & SON HEREFORD RANCH, Denison, Texas 75020**  
C. A. and Lawrence Sherard, Owners  
Phone: Denison Ranch: 214/455-0812  
Denison Office: 214/455-2400  
John Allison, Herd Manager  
Phone: 214/455-0812

Facility authorized dealers for: PUCH • PONTIAC • GMC TRUCKS • JEEP

## Fred Brown & Son Mickey Johnson

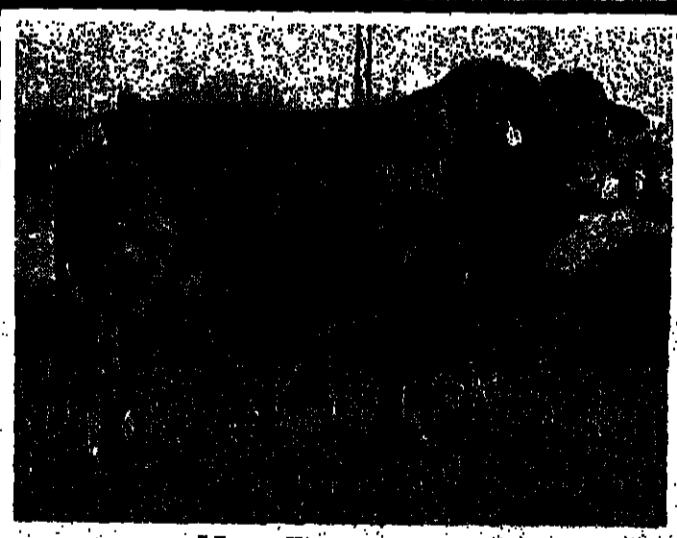
**Beefmaster Sale**  
Friday  
APRIL 1, 1977

Selling:  
135 Beefmasters  
60 Bulls  
75 Females

**FARMER — RANCHER STOCKYARDS**  
(Located Highway 81 — 2 miles north of Comanche, Okla.)

SALE DAY PHONE: 405/439-5104  
LUNCH 12:00 NOON — SALE 1:00 P.M.

**Comanche, Oklahoma**



Be sure to attend the Central States Beefmaster Breeders Assn. 2nd Annual Consignment Sale, Saturday, April 2, 1977 at the International Sale Arena, Pauls Valley, Oklahoma — sale 1:00

He sells.

They sell.

Owners:

**FRED BROWN**  
P.O. BOX 501  
ROUTE 2  
DUNCAN, OKLAHOMA  
316/255-0480

**MICKEY JOHNSON**  
ROUTE 2  
COMANCHE, OKLAHOMA  
405/459-8702

For information contact:  
BERTIN RUBES  
REYES  
316/234-5215  
316/234-5215  
316/234-5215

# SANTA GERTRUDIS NEWS

## The Santa Circuit

BY BUDDY SMITH

The Houston Livestock Show and Rodeo has come and gone. History is all that remains and that history will record an outstanding week for Santa Gertrudis. Santa Gertrudis Breeders International held its annual meeting, and officers for the new year were elected. They are as follows: Vernon Smith, Dallas, President; Robert Shelton, Kingsville, Vice President; Charles Gray, DeBary, Fla., Treasurer; and John Martin, Alice, Secretary. Vacant directorships were filled by: Roberto Berger, Guatemala City, Guatemala; George Caldwell and Allen Carruth, Houston; Vincent Welsh, Steelville, Mo.; and Carlton Larkin, Elba, Ala.

Those attending the annual meeting heard Texas Governor, Dolph Briscoe, talk on the future of the cattle business. The Presidents Award was presented to Mrs. Bob Briggs, San Antonio, as the breeder making the biggest contribution to the breed for the year. President Vernon Smith proposed a new advisory committee, to be made up of representatives from each of the affiliated associations, plus herd consultants, to advise his administration on needs and problems within the breed. A new show classification was also adopted by the board. The new classification would eliminate most of the group classes and breaks the existing classes in half, allowing cattle to be shown more equitably according to age groups.

The Santa Gertrudis Show at Houston consisted of 297 entries, the largest ever assembled in an approved S.G.B.I. show. Belton Johnson's Chaparrosa Ranch, La Pryor, had the grand champion bull, female, and get-of-sire. Other contenders for top awards were: Robert Sabinsky's Dallas, junior yearling heifer, named reserve grand champion female, and Superior Land and Cattle Co.'s junior yearling bull, named reserve junior champion bull, Carl Schuster, San Juan, had the junior bull calf named

best poll of the show.

The Mid-Coast Santa Gertrudis Association once again sponsored its annual "Super Sale". It was the high selling open association sale of the year with an overall average of \$2,895.75. Bulls averaged \$4,875.00, and females averaged \$2,309.26. High selling bull was Joe Frenzel, a. Duncan, Okla. "Christmas" \$552.82, going to Grandee Ranches, Tulsa, for \$9,500.00. High selling female, sold by Grey Rocks Ranch, Selma, Okla., was a bred heifer going to Nine Bar Ranch, Cypress, for \$5,000.

The All Polled Sale followed the Super Sale in the Super Sales, with an overall average of \$2,648. The bulls averaged \$4,378.57, and the females averaged \$2,010.53.

High selling bull was Frank Ytur-

ria's, Brownsville, 8-98, a 3/4 interest going to Leonard O'Brien, Fortale-

za, Mo., for \$6,000. High selling poll female was Forked Lighting Ranch's, Pecos, N.M., 10-5/2, cow with heifer calf, to Sam Madison, Williford, Ark.

For \$3,500.00. Cattle from both sales went to Oklahoma, Arkansas, Louisi-

ana, Missouri, Alabama, Tennessee,

Florida,

South Carolina, Virginia, Texas, and Guatemala.

(CONT. ON PAGE 5)

**FOR SALE AT THE RANCH**  
A Top Selection of Breeding Age Bulls  
and HEIFERS . . . also  
25 Polled Cows, Calves at Side or Calving Now.

**La Paloma Ranch**

Ranch is Seven Miles West of RIVIERA, TEXAS on Hwy 285

Owners: MR. & MRS. FREDRICK ERICK  
BOX 156, Alice, Texas 78332  
PH (512) 664-0931

Manager: ROY L. HENRY, JR.  
Box 156, Riviera, Texas 78339  
PH (512) 294-5331

**HOME OF THE**  
★ GRAND CHAMPION BULL  
★ RESERVE CHAMPION BULL  
★ GRAND CHAMPION FEMALE  
And  
★ CHAMPION GET-OF-SIRE

At The HOUSTON LIVESTOCK SHOW  
The Largest S.G.B.I. Approved Show Ever Held.

**J3 CHAPARROSA RANCH** P. O. Box 480  
La Pryor, Texas 78072  
Los Brandos 512/278-8452  
Mirosl Ranch 512/278-3845

**SUPERIOR SANTA GERTRUDIS**

BRED FOR PERFORMANCE

FOR 30 BULLS 14-30 Months  
SALE . . . 50 HEIFERS 10-15 Months

The Superior breeding herd of 500 mother cows was developed from: the Winrock Farm Pettit Line; Los Jaboncillos Pancho Line; Nine Bar Tarzan, and El Capitan Lines; San Jose Tomado Line; John Martin General Cap (Coton) Lines; and Porter Rogers Christmas Line.

VISIT US WHILE IN THE HOUSTON AREA  
RANCH LOCATED 15 MINUTES FROM THE ASTRODOME

**Superior Land and Cattle Company**

Randy Leifeste, Manager  
Ranch Headquarters: P.O. Box 42279, Houston, Texas 77042 U.S.A.  
Associated with The Superior Oil Company, USA; Falconbridge Nickel Mines, Ltd., Canada; McIntyre Porcupine Mines, Ltd., Canada; and Canadian Superior Oil, Ltd., Canada.

**SANTA GERTRUDIS**

9-

PRIVATE TREATY  
AT ALL TIMES

POTENTIAL 1977 PRODUCTION SALE BULLS AT 9-  
WE HAVE A WIDE SELECTION OF SANTA GERTRUDIS BULLS  
AND FEMALES IN RANGE CONDITION READY  
TO GO TO WORK FOR YOU!

FOR SALE  
NOW  
★ TWO-YEAR-OLD BULLS  
★ THREE-YEAR-OLD BULLS  
★ YEARLING BULLS  
★ HEIFERS  
★ BRED HEIFERS

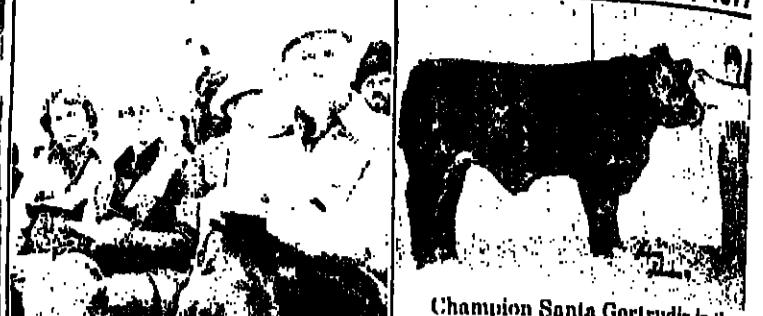
**NINE BARR RANCH**

Rt. 1, Box 50 Cypress, Texas 77429  
Phone 713/373-0838 Pbxne 713/373-1007  
RANCH LOCATION ON HIGHWAY 285, 7.3 MILES WEST OF  
CYPRESS, TEXAS

The Orig.  
"EL CAPITAL"

Joe in 16

Page 4 WEEKLY LIVESTOCK REPORTER March 17, 1977



Jimmy Theek, manager of Mayfair Santa Gertrudis, Brenham, and sales chairman of the Mid-Coast Santa Gertrudis Association's "Super Sale" is shown greeting guests to the sale Feb. 26.

Randy Leifeste, left, manager of Superior Land & Cattle Co., Houston, and his wife Becky, are shown with Vernon Smith, Dallas, an owner of El Colina Ranches and president of Santa Gertrudis Breeders International, are shown at the Santa Gertrudis division of the market steer show.

### Chaparrosa Santa Gertrudis Top Houston Show

Houston -- The Open Class Santa Gertrudis Show, judged by Dr. W. K. Warren of Auburn, Ala., was held Feb. 26 at the Houston Livestock Show. Grand and Reserve Champions were chosen in the bull and female classes.

Grand Champion Female was awarded to "Miss Pico 4/110," owned by B. K. Johnson of the Chapman Ranch, Miraval Division in Verde, Okla., and Art Shahan, manager of San Jose Cattle Co., Pleasanton, Texas, during Santa Gertrudis activities at the Houston Livestock Show.

If you're looking for a better way to utilize your country or improve your weaning weights, get a Santa bull — they'll grow on you.

(CONT. ON PAGE 5)

March 17, 1977 WEEKLY LIVESTOCK REPORTER Page 5



Champion Santa Gertrudis in the market steer show at the 1977 Houston Livestock Show was shown by Tommy Schroeder of Williamson County 4-H. The steer was also winner of the heavy weight class of the Santa Gertrudis division of the market steer show.

### Chaparrosa Santa Gertrudis Top Houston Show

Commercial and purchased cattle will have an unusual opportunity April 16 to buy top-quality range-raised Santa Gertrudis breeding stock at the first Herd-Buller sale at El Colina Ranches at Walnut Springs, Texas. The event is the result of several years' planning and nearly a year of intense preparation by ranch personnel and Vernon and James Smith, the highly successful Santa Gertrudis Sale at the Houston Stock Show.

Mr. and Mrs. Bert Dedmon, owners of Oak Valley Santa Gertrudis Ranch at Athens, Texas, show concentration to action in the 1975 and 1976 Grand Champion at Dallas, Tex., and the 1976 Grand Champion at Kansas City, Mo. She is also the 1977 Grand Champion at Denver, Colo., and the 1977 Reserve Grand Champion at San Antonio.

Grand Champion Bull was won by "Masterpiece, Jr. 3/890," owned by the Chaparrosa Ranch. "Masterpiece, Jr. 3/890" weighs 2780 pounds, is four years old, and is the 1977 Grand Champion of the San Antonio Livestock Show.

Reserve Grand Champion went to "Pico Jr. 5/69," also owned by the Chaparrosa Ranch. "Pico Jr. 5/69" is 22 months old and weighs 1820 pounds. He won three grand championships in 1976, the 1977 Grand Champion in Denver, Colo., and the 1977 Reserve Grand Champion in San Antonio, Tex.

"This was the strongest Santa Gertrudis Show I've seen," Warren said. "Just about all the animals are in excellent condition."

**JOMAR**  
Herd No. 646

**SANTA GERTRUDIS BULLS AND FEMALES  
FOR SALE AT THE RANCH**  
RANCH: Morielin, Texas - OFFICE: 1416 Avenue K, P. O. Box, Texas 75074  
FOR INFORMATION CALL: (214) 424-8805

**El Colina Ranches Sets First Santa Gertrudis Production Sale On April 16 At Walnut Springs**

Commercial and purchased cattle will have an unusual opportunity April 16 to buy top-quality range-raised Santa Gertrudis breeding stock at the first Herd-Buller sale at El Colina Ranches located 36 miles south and west of Cleburne.

The main objective of the sale is

"something for everybody," is

shown in the large offering of ev-

ery cattle class to meet the needs

of all types and sizes operations.

The wide selection of 175 lots in-

cluded 120 pairs and bred females,

16 fifteen-to-

22 month-old bulls and heifer calves.

Vernon Smith pointed out that

the Apache and other leading

bloodlines of the ranch had achieved

national and international recog-

nition . . . in shows, sales and

breeding programs. Apache Divi-

sion, bred and raised on the

ranch was named National Grand

Champion Santa Gertrudis Bull of

the United States and also in Bra-

zil.

James Smith noted the ranch is

widely known for its progressive

breeding techniques and conserva-

tive practices. It participates in a

number of demonstration pro-

grams and is used as a teaching

facility by the Texas Christian

University Ranch Management

Program.

The sale will begin at 12:30 p.m.

(CONT. ON PAGE 6)

**TWO-YEAR-OLD CLASSIFIED S**  
**SANTA GERTRUDIS BULLS**

FOR SALE AT THE RANCH . . . ALSO  
A GOOD SELECTION OF HEIFERS FOR SALE  
SEVERAL Yearling Unregistered Purebred Bulls  
For The Commercial Breeder

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**2 YEAR OLD RANGE BULLS FOR SALE AT THE RANCH**

Art Shahan  
Perry R. Bass  
and Bass Brothers Enterprises

**"Chilled" Screwworm  
Flies Now Being  
Dropped In Texas**

Mission — A new method of releasing sterile screwworm flies without boxes is being used over the Rio Grande Valley, as well as the Corpus Christi, San Antonio, and Laredo areas.

The U.S. Department of Agriculture Screwworm Eradication Program started using free release of chilled flies in these areas during February. All other parts of South Texas are still receiving flies dispersed in boxes, according to Dr. Robert Miller, acting veterinarian in charge of the program.

Supervisory engineering technician, Vic Blackwelder, did much of the work in developing this fly delivery system. Tests indicate this procedure delivers a fly fully as effective as those released in boxes which open as they drift to the ground.

Classified: Still Brangus

**Replacement Cattle  
Moved Up Last  
Week, Trade Active**

Kansas City, Mar. 11 (USDA) — National Feeder Cattle and Calf Summary. Approximately this week 120,000 last week, 144,000 year ago. Feeder cattle and calf prices rebounded firm to 3.00 higher, reversing a lower trend of the previous two weeks. Much of the upturn was recorded on calves and light yearlings suitable to graze but a moderate advance was also noted on steers over 700 lbs. suitable for entry into feedlots as well as similar heifers over 500 lbs.

The advance on calves suitable to graze was explained in part to rain showers over much of previously parched grazing areas but the advance on cattle suitable for entry into the feedlots can only be explained as anticipation of a summer price upturn because the extremely gyrating wholesale dressed beef market this week did not provide a stimulus.

Some trade observers indicated the heavy placement of yearlings into feedlots by owners last November should be nearing completion of marketing in the next few weeks and if moisture is sufficient in the major grazing areas that would abruptly curtail marketings of cows and non-lactating beef.

**SANTA GERTRUDIS  
Performance Testing Makes The Difference**

600-700 lb. calves are weaned at 7 months age with no supplemental feeding.

Bulls and heifers for sale at ranch

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Santa Gertrudis Bulls & Females For Sale At All Times  
SEMIN AVAILBLE FROM  
MUCHO - Grand Champion Show Bull  
2nd Annual Production Sale - Late September**

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**Colorado Directs**  
Greely, Mar. 11 (F-S) — Slaughter steer and heifer closing prices 5¢ to as much as 1.00 higher. Feeder cattle as quoted below the first confirmed in some time. Slaughter lambs moderately active, closing 1.00-2.00 lower after early selling was steady. Steers 2.00. Bulk choice 2.4-11.00-12.50 lbs. 36.75-38.25 delivered, large share 37.00-38.00; other 27.25-37.50 fed steer, latest sales 37.50 delivered and 37.25-37.50 fed.

**International Brangus Breeders Association**

**McCombs Elected  
IBBA President**

W. B. McCombs, Roswell, N.M., was elected president of the International Brangus Breeders Assn. at the final session of the organization's 28th annual convention in Houston, Feb. 25. McCombs is general manager of the Diamond A Cattle Co., Lincoln County Livestock Co. and other ranches running several thousand commercial Brangus females and nearly 1,000 registered Brangus throughout New Mexico, Texas, and Colorado. McCombs replaces outgoing president L. D. Brinkman, Kerrville.

Adolph Stieler, Comfort, exhibited the grand champion Brangus female at the 1977 Fort Worth Stock Show. She was handled by LaRue Douglas, Georgetown, at the halter.

Calif.; and David Schubert, Crystal Springs, Miss. W. B. Harris, Columbus, was elected to the executive committee along with Brinkman, Buckley, Pruitt, and McCombs.

In addition to election of officers, the membership approved a by-law change that did away with the certification of Brangus raised under multiple sire management and approved a new National Show of Merit to be held each fall.

**Texas Brangus Breeders  
Association News**

By JOYCE HOLLIS

The TBBA Sale, Convention and Executive Committees held a meeting in Houston, Feb. 23, 1977. Plans for San Antonio and Kerrville were decided. The TBBA membership meeting will be held at the Sunday House Motel Kerrville, Texas June 2 at 9:00 a.m. The Junior Futurity will be held that afternoon at 4:00 p.m. at Fredericksburg. The Open Brangus Futurity will be held Friday morning and afternoon at Fredericksburg with the Miss America Show that evening.

The Top of the Crop Sale will be Saturday afternoon and Brink's Brangus will have their sale Saturday evening, June 4. Exact time and location for these sales will be announced later.

Plans were made to go back to the La Mansion Hotel for our February 1978 convention. Membership meeting will take place Friday, Feb. 10 with the banquet that night. Saturday morning, Feb. 11, Brangus show, 8:00 a.m., sale, Saturday afternoon and Jr. Show, Sunday, Feb. 12, 8:00 a.m.

The Bluebonnet Brangus Breeders, Pick of the Breed Sale, was held Feb. 24 at the Houston Livestock Show. The sale grossed \$62,375 with an average on 40 lots of \$1,569. Avg. on 8 bulls, \$3,800; 4 pairs averaged \$2,487; 13 opens averaged \$988; and 20 bred averaged \$1,409. High selling bull sold for \$7,300 consigned by Diamond M Acres, Houston, Texas and purchased by Vineyard Cattle Co., Wharton, Texas. High selling cow sold for \$3,600, consigned by Thedick Brangus and purchased by Clayton Williams of Ft. Stockton. Volume buyer was V. S. Deer, Newington, Ga.

The Brangus Show held at the Houston Livestock Show, Feb. 24, saw WSR Cloud 942 capture the Int'l. Grand Championship for Willow Springs Ranch, Burton, Texas. Reserve Grand Champion was PW Yuval Duke 2824 exhibited by Pruitt-Wray Cattle Co. of Sasabe, Ariz.

Brink's Brangus, Kerrville, Texas, exhibited the Grand Champion Female, Miss BB 457Y, WSR RJ 1-73 shown by Willow Springs Ranch, Burton, Texas was Reserve Grand Champion.

The center of attention on March 4-5 was the Jr. Brangus Show, Houston, Texas. Judge Matt Watts picked Crystal Gail as Grand Champion.

Look at the Brangus bull. He combines the hardy Brahman with the efficient Angus to produce quality uniformity and balanced performance. And he performs consistently because Brangus are not top crossed. Brangus are derived from registered Brahman and Angus cattle.

The Brangus bull...He's as big as he needs to be. Bigger than most English breed bulls, smaller than the biggest Exotics. He's long, and he's muscular.

And he's ADAPTABLE. Brangus will grow all the hair they need in winter and still retain the summer heat tolerance of their Brahman forebears. The Brangus

bull will settle cows, and settle them fast...regardless of season or terrain. And under friendlier conditions, Brangus really out-perform other breeds.

Brangus bulls are PROFITABLE. They inherit size, ruggedness and pest and disease resistance from the Brahman, excellent beef quality and an unexcelled carcass from the Angus. This adds up to Brangus bulls delivering more profit than any other breed. Crossed with other breeds, the Brangus-bull adds 75 pounds or more to weaning weight. And he passes on this growth rate without siring calves too large for easy calving.

Take a good look at the advantages that come from carefully combining the hardiness of Brahman with the efficiency and carcass quality of Angus. Look at a Brangus bull...He really works...in any country.

For information concerning upcoming sales, breed literature and research projects contact:

**International Brangus Breeders Association**

9500 York Drive, San Antonio, Texas 78220 (512) 444-3333

## Texas Brangus News

(CONT. FROM PAGE 7)  
dale, Texas, Alan Parsons won the showmanship trophy. His heifer, WSR Miss Beacon '71 was Sr. Heifer Class champion. Other class winners were Jr. Heifer, WSR Miss RJ '70-26 shown by Lee Hundley, Brookshire,

Texas; Summer heifer, Castro B showed the Grand Champion Brangus Roxie 618 shown by JILL Brumley, Austin, Texas. I. G. Janca III, Elgin, Texas showed the Grand Champion Brangus steer. Medium class steer and Reserve Grand Champion was exhibited by Mitchell Miner, Fredericksburg, Texas. The lightweight class was won by Glen Hefner, Henry Miller, Laredo, Texas, Feb. 26.



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Sulphur Springs, Texas 75882  
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Arlington, Texas 76018  
817/261-2429 or 275-9862

WILLIE PEISER  
Rt. 1, Box 89  
Haskell, Texas  
817/864-2108

## Page 8 WEEKLY LIVESTOCK REPORTER March 17, 1977

**Clovis Auctions**  
Clovis, Mar. 11 (USDA) - Receipts 5,244. Feeder steers over 650 lbs averaged \$1,575. High selling pair was consigned by Harris, going to Robert Vineyard, Wharton, Texas at \$10,000. The next 3 females went for \$6,000 each. 2 consigned by Harris Farms and sold to Brink's Brangus and Dean Owens separately, the other consigned by Texas Art Galleries and purchased by Clovis Ranches, Kerrville, Texas. High selling 3/4 blood bull consigned by Harris Farms went to Texas Art Galleries for \$6,300. High selling Brangus bull went to Choya Ranch, consigned by Harris for \$4,500. Volume buyers were Gaul Nelson, Granada Land and Cattle Co., and W. W. O'Donnell.

Classified Sell Liquid Feeders

500 lbs. 41-45, 50-55, 600-650 lbs.

700-800 lbs. 36-38, 38-42, Mixed feed

730-850 lbs. 33-36, 36-39, good 655

1011 lb. Holdings 27-30, 30-32, good 655

Feeder Heifers: Choice 430-500

31-34, 34-36, 36-38, 38-40, mixed good and choice 480-650 lbs

31-34, 34-36, Stock Cows: Lead cattle

springer cows 240.00. Good and choice stock cows 166.00 190.00, lead cattle

pair 236.00.

Follow These Simple Steps to Producing Brangus

3/4-Blood Bull [Or Cow]

Registered Angus Cow [Or Bull]

Brangus

## March 17, 1977 WEEKLY LIVESTOCK REPORTER Page 9

# Your SHORTCUT TO BRANGUS

Be at the Complete Dispersal Sale of Percentage Cattle of:

Cedar Springs Ranch and Indian Creek Cattle Company  
Greenbriar, Arkansas

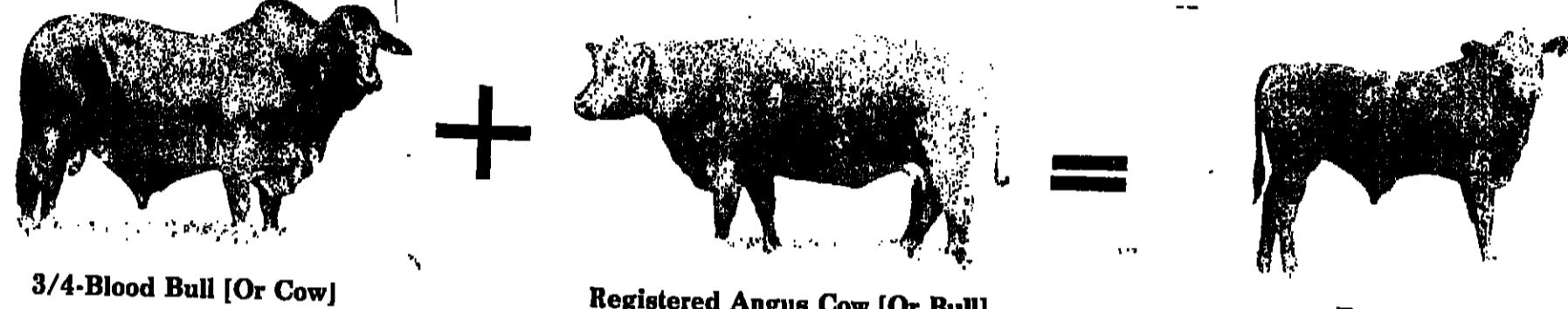
Burton, Texas

12:00 NOON MARCH 26, 1977

AT  
MAJOR LEWIS AUCTION BARN

Conway Arkansas

Follow These Simple Steps to Producing Brangus



If you own registered Angus you can mate them to  
3/4 Brahman-1/4 Angus and with the first calf be in  
The Brangus Business

## SIMPLIFIED METHOD OF BRANGUS BREEDING

### 1 Step To Brangus

3/4 Bull (or Cow) → BRED TO → Reg. Angus Female (or Bull)

PRODUCES →

**BRANGUS**

#### Selling:

- 2 - Brahman Bulls
- 33 - Breeding Age 3/4 Bulls
- 17 - (Short) Breeding Age 3/4 Bulls
- 73 - Bred 3/4 Cows To Have 3/4 or Brangus Calves
- 15 - 1/2 Blood Cows Bred To Have 3/4 Calves
- 16 - Open 3/4 Heifer Calves

#### FOR INFORMATION CONTACT:

##### P&F CATTLE COMPANY

Box 807  
Bellville, Texas 77418  
713/865-3616  
TxLB-79-0522

##### D. C. MOODY

Cedar Springs Ranch  
Rt. 3, Box 142  
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501/679-3606

##### INDIAN CREEK RANCH

Larry Gardner • Gary Bruns  
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713/636-9645

Always Remember: **BRANGUS BRED TO BRANGUS PRODUCE BRANGUS**

### Our Girl Friday . . .

By ANN SYLER

Matt and I have been very fortunate this past two years to be able to present a cash award of \$500 to the younger showing the Grand Champion Female in the Junior Brangus Show at Houston — and we have also been fortunate these two years that such wonderful young cattle have been among the earliest on the active junior rolls —

**Brangus**

- ★ HERD BULLS
- ★ REGISTERED FEMALES
- ★ COMMERCIAL FEMALES
- ★ FEEDER CATTLE

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Kerrville, Texas Ph. 214-396-2433  
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25 Years in Brangus Breeding  
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**Brangus**

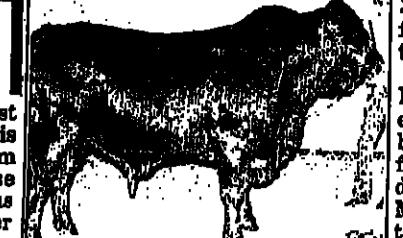
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Glen Urban, Gen. Mgr.  
P. O. Box 304  
Camp Wood, Texas 77833  
512/697-3868

**TEXAS**



### Page 10 WEEKLY LIVESTOCK REPORTER March 17, 1977

features 200 lots of Brangus cattle CMS, Big-70-CMS and Emulous Bob of K Pride-CMS. All carry breeding privileges to the Brinkman Bull Power herd sires of the buyers chosen.

The sale offering includes 40 Brangus heifers, 50-3/4 blood heifers, 80 Angus cows, 25-3/4 blood bulls and 5-1/2 blood bulls. The forty new genetic females are all daughters of the Golden Certified Meat Sire. Four. Many are 3/4 sisters carrying the maternal blood of such great Angus sires as Colossal.

Sale headquarters will be the hills at Kerrville. For information contact L. D. "Brinkman, Brinkman Bros. Cattle Co., Box 1347, Kerrville, Texas 78028, 512/257-5444.

+N  
**CROSS N RANCH**  
FRANK CROSSEN  
4600 Republic Bank Tower  
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+N

### REGISTERED & COMMERCIAL BRANGUS

BLUE RIDGE DIVN.  
DAVID ALPHIN, Mgr.  
214/762-2033

HONEY GROVE DIVN.  
Bill Spradling, Mgr.  
214/378-2514

**FOR SALE AT THE RANCH**  
**BRANGUS AND ANGUS**  
**RANGE BULLS**

COMMERCIAL & REGISTERED  
BRANGUS FEMALES

**CIRCLE SEVEN**  
Land and Cattle Company  
Located in Clay & Jack Counties, Texas

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**Brangus**  
**Diamond** **N** **Cattle Co.**

**Registered Brangus Cattle**  
Also 3/4 Blood & 1/2 Blood Brangus  
**BULLS AND FEMALES FOR SALE**

Headquarters Ranch  
DON NORTON  
Blue Ridge, Texas 75004  
214/752-3952

**Be Sure to Attend**  
**Brand's**  
**Brangus Ranch's**  
**"Sale of Stars"**

**Saturday March 26 1:00 P.M.**  
At the Ranch

**Round Top, Texas**

Featuring the Influence of

**SUPER STAR**

**Syler Sales Management, Inc.**

Matt and Ann  
Rt. 2, Box 35, Burton, Texas 77835  
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**BOX 166**  
SULPHUR SPRINGS, TEXAS 75482  
OFFICE: 214/805-6568  
HOME: 214/805-2426

### March 17, 1977 WEEKLY LIVESTOCK REPORTER Page 11

**Brand's Brangus**

**Sale Features**

**Superstar Mar. 26**

Round Top, Texas — Ludwig and Judy Brand, owners of Brand's Brangus Ranch here, will host the "Sale of Stars" beginning at 1 p.m., Saturday, March 26.

The sale will feature the get and service of "Superstar," in the offering of 80 registered Brangus females. Superstar had a 365-day weight of 1,288 pounds.

Sale headquarters will be the Cottonwood Inn, LaGrande, Texas, Phone 713/968-7531 for reservations.

Ludwig and Judy Brand can be reached by calling their residence, 713/494-3146, or office, 713/644-3431; or by writing Brand's Brangus Ranch, P. O. Box 32270, Houston, Texas 77033.

For catalogs and information, contact: Syler Sales Management, Inc., Route 2, Box 35, Burton, Texas 77835, phone 713/289-4400.

**Circle Seven Brangus**  
And Angus Range Bull  
Sale Set March 19

Rowie, Texas — Circle Seven Land and Cattle Company's Brangus and Angus Range Bull Sale will be held March 19, 1977. Sale time is 11:00 a.m. at the Bowie Livestock Commission Company at Bowie, Texas.

Selling are 40 Brangus bulls and 40 Angus bulls. These bulls are 18 months to 2 years old, all breeding age and ready to go to work.

For information contact Circle Seven Land and Cattle Company, Dolzon "Possum" Elenburg, Route A, Jacksboro, Texas 76056, 817-567-2046.

**Cedar Springs-Indian Creek Percentage**

**Brangus Sell Mar. 26**

Conway, Ark. — A Complete Dispersion Sale of Percentage Cattle will be held by Cedar Springs Ranch of Greenbrier, Ark., and Indian Creek Cattle Co. of Burton, Texas. The sale will be held March 26, 1977 beginning at 12:00 noon at the Major Lewis Auction Barn, Conway, Ark.

Selling will be 2 Brahman bulls, 83 breeding age 3/4 blood bulls, 17 (short) breeding age 3/4 bulls, 73 bred 3/4 cows to have 3/4 or 1/2 Brangus calves, 18 half-blood cows bred to have 3/4 calves and 16 open 3/4 female calves.

For information contact D. C. Moody, Cedar Springs Ranch, Rt. 3, Box 142, Greenbrier, Arkansas 72058, 501/679-3806; Larry Gardner or Gary Bruns, Indian Creek Ranch, Rt. 2, Box 24, Burton, Texas 77835, 713/836-9646; or the sale management, P&C Cattle Co., Box 807, Bellville, Texas 77418, 713/865-8816.

Judge: "She admitted she poisoned her husband — why did you acquit her?"

Jury foreman: "We felt sorry for her — she's a widow."

**THEY SELL!**

**80**

**REGISTERED**  
**BRANGUS**  
**FEMALES**

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**Sherrill Bar Brangus  
Dispersal, Sulphur  
Springs, March 19**

Sulphur Springs, Texas—A Dispersal Sale of the Sherrill Bar Registered Brangus herd will be held Saturday, March 19, 1977. Sale time is 1 p.m. at the Jones Auction Barn at Sulphur Springs. The sale will feature the service of two of the great herd sires of the Brangus breed, Rocky Joe and Tom Tom. Selling are 4 herd bulls including 1/8 interest and full possession of Sella, a son of Beacon. Females selling include 93 head of pairs, bred and open. Auctioneer will be Gerald Bowie. For information contact the sale management, Syler Sales Management, Inc., Rt. 2, Box 35, Burton, Texas 77825, 713/289-4400.

**Harris, Texas Art  
Brangus Avg. \$1,692**

Columbus, Texas—The huge success of the Harris Farm Brangus Production Sale, Feb. 26, proves the market is always strong for good quality Brangus cattle. W. E. "Mny" Ann Harris held their 5th annual sale which averaged \$1,692 on 110 lots following Brangus activities at the Houston Livestock Show. The guest consigner was Texas Art Gallery, Dallas.

WBH 731/5 was the top Brangus bull selling for \$4,500 to Choya Ranches, Alice, Texas. Loray Brangus, St. Louis City, Mo., and John Hattenman, Stratford, Calif., paid \$2,075; 9 Brangus, \$2,777.50 females, \$1,575.30. The sale was managed by P & F Cattle Co., Bellville, and the auctioneer was Ruben Reyes, San Antonio.

Did you hear about the guy who lost 300 pounds in one night? His wife left him.

**LAREDO ALL BREED  
Sunday, MARCH 27**

1 P.M. — LIFE Downs — LAREDO, TX.

**125 BULLS**

19 - 3/4 Brangus - 2 yrs old, consigned by Brinkman Bros.

38 - Simmental - Breeding age, consigned by Sam Kone

25 - Brahman

10 - Braford

10 - Brangus

3 - Polled Hereford

3 - Charolais

Also — 20 replacement females

FREE DELIVERY TO CAMPBELLTON, TX.

For Information Contact:

LYTLE TOM, JR. — 512-579-3241  
American Sales Mgt., Inc. • TxLBE 77-0503

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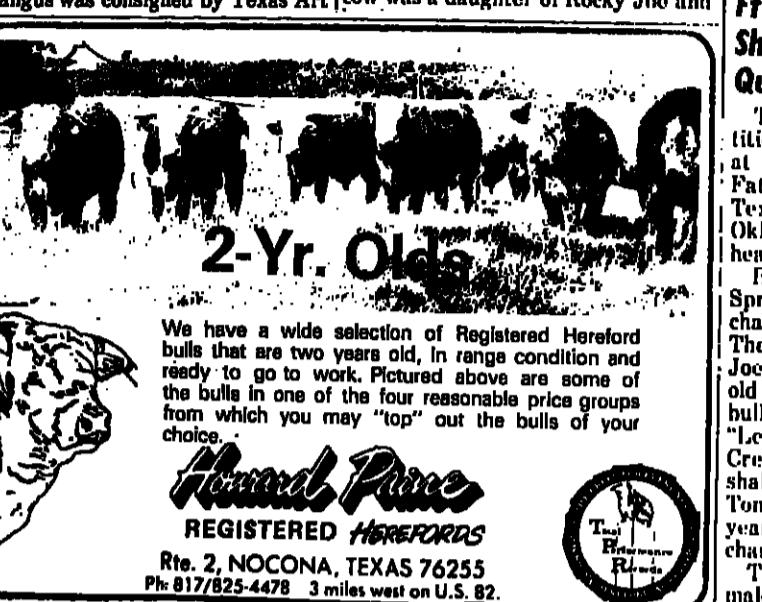
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# We Care.

We really do care — about you, as a cattle-man-feeder, about your cattle, about the entire livestock industry. And we care about our own reputation within that industry. Producers Grain Corporation's reputation for honesty, integrity and service has been earned over the years since we started in the grain business in 1838. And that same reputation is the basic strength of our cattle feeding operations which were started in 1968.

PGC's two feed yards, with a total capacity of 55,000 head, are as modern and efficient as any in the country. The experience and expertise of our livestock personnel are unexcelled. We can provide you with full financing of your feed costs, and up to 50 percent of the cost of cattle to qualified feeders. We can also provide 100 percent financing for your futures hedging program to permit you to take advantage of the futures market.

Come by and let us show you that we are living up to our hard-won reputation. We welcome your inquiries and we'll be pleased to explain our programs to you. If you can't come see us, at least call. You'll find that we really care.



## producers grain corporation

### LIVESTOCK DIVISION

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Paul Morgan, General Manager  
(806) 374-0331 • Res: 353-4340, 353-4349

**SOUTH PLAINS FEED YARD**  
P.O. Box 515 • Hale Center, Texas 79041  
Charlie Campbell, Manager • (806) 879-2103

**WEST PLAINS FEED YARD**  
P.O. Box 71 • Bushland, Texas 79012  
Jack Rhoades, Manager • (806) 365-8936

**Page 12 WEEKLY LIVESTOCK REPORTER March 17, 1977**

Gallery.

The 1973 Futurity champion, MS HY-I Justana 23/2, was high selling female bringing \$10,000 from Dr. R. S. Vineyard, Wharton. The fourth generation cow had November calf at side by Brink's Mac Titan, 1976 International Grand Champion Bull. Gail Nelson, New Ulm, topped the bid with \$3,500 to own WBH 475/5. The May 1974 female had a February heifer calf at side. A Texas Art Gallery consignment, Lady Cavalier 18, sold for \$3,500 to Carson's RX Ranches, Shawnee, Okla. The third generation female had a November calf at side.

The top bred female, SVF Rocky Queen 21/0, brought \$6,000 from Dean Owen, Houston. The April 1970 cow was a daughter of Rocky Joe and was managed by P & F Cattle Co., Bellville, and the auctioneer was Ruben Reyes, San Antonio.

**Ft. Worth Brangus Show Draws Top Quality Cattle**

Top quality cattle made the competition tough during the Brangus show at the Southwestern Exposition and Fat Stock Show in Fort Worth, Texas, Feb. 3. Dr. Bob Kropf, Oklahoma State University judge, held representing 28 breeders.

Billy Harry Brangus, Sulphur Springs, Texas, exhibited the grand champion bull, Rocky Timberbird 4.

The January 1974 son of WSR Roy

Joe 164 was also winner of the 2-year-old bull class and senior champion bull. Reserve grand champion via "Levi" Joe's Rocky 43 from Meador Creek and GM Brangus Farms, Marshall, Texas. The son of RCF Roy 3/9 was also winner of the senior yearling bull class and reserve senior champion bull.

The grand champion Brangus female was Miss Stidler 20/5, an early summer yearling heifer shown by Adolph Stidler, Comfort, Texas. The May 1975 calf was also junior champion heifer, Miss BB Shan 3290G5, an early junior yearling heifer from Letter M Ranch, Cypress, Texas, was named reserve junior and reserve grand champion female. Letter M Ranch also exhibited the late summer yearling class winner, LMR Brankah 42/5, an August 1975 calf.

WSR 650 Son 227/6, shown by Granada Land & Cattle Co., Bryan, Texas, took bull calf champion honors. The reserve bull calf champion was RR Oscar 1/0, shown by Wondland & Alton, Sutherland Springs, Texas.

Cedar Springs Ranch, Greenback, Ark., exhibited the junior champion bull, PW George Roy 373/5. The reserve junior champion bull was Guy's Roy 7/5, winner of the late junior yearling bull class, shown by Krist Huber, Hainesville, Texas.

Heifer calf champion was KH Sue Charlene 18/6, exhibited by Hubert WSH Miss Rd. 650-887/6, capture reserve heifer calf champion honor and was shown by Grindine.

Other class winners were: junior bull calf, LKR Super Chief 9/6, shown by Lazy K Ranch, Hockley, Texas; late senior bull calf, M-37 Spike 30/6, shown by Joe Spiller Ranch, Corsicana, Texas; and junior yearling bull, LMR Executive 25/6, shown by Letter M Ranch.

Other female winners were: junior heifer calf, JWII Georgia Girl 68/6, shown by J. W. Hastings, Wichita Falls, Texas; late senior heifer calf, WSR Miss PW 120/6, shown by Cheryl Moonen, Lexington, Texas; early senior heifer calf, PW Georgia Gal 43/6, shown by J. W. Hastings, and late junior yearling heifer, Lot MS Lewis Ford 17/6, shown by Choya Ranches, Caw Wood, Texas.

Granada Land & Cattle Co. brought the show to a close by winning the get-of-sire class with the get-of-sire of Rocky Joe 650.

**Kat Creek / Piney Woods Cattle Company**

**WE CARE ABOUT YOU**

**WE CARE ABOUT YOUR CATTLE**

**WE CARE ABOUT THE ENTIRE LIVESTOCK INDUSTRY**

**WE CARE ABOUT OUR OWN REPUTATION**

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## LIVESTOCK SLAUGHTER MEAT PRODUCTION

Washington, Mar. 11 (USDA) — Total meat production under federal inspection for the week ended 3-12-77 was estimated at 746 million pounds according to the U.S. Department of Agriculture's Agricultural Marketing Service. This was 3% above a week ago, and 2% above a year ago.

	Production (Million Lbs.)	Week Ended	3-12-77	3-13-76
Cattle	464.9	480.0	464.9	480.0
Calf	12.6	10.7	12.6	10.7
Pork	281.6	283.1	281.6	283.1
Lamb	6.8	6.9	6.8	6.9
Total	746.9	733.7	746.9	733.7
Slaughter [Head]	715,000	778,000	715,000	778,000
Calves	95,000	92,000	95,000	92,000
Hogs	1,595,000	1,422,000	1,595,000	1,422,000
Sheep	122,000	124,000	122,000	124,000
Average Weights				
Cattle	612	615	612	615
Calves	230	188	204	116
Hogs	238	184	238	108
Sheep	111	86	111	58

Slaughter By Class  
Week End. Cows Bulls Hogs. Srs.  
2-19-77 24.8 2.3 28.7 44.2  
2-21-76 25.6 2.3 29.2 42.9

discuss new potentials in cattle marketing.

Other topics to be discussed during the short course include liver fluke and stomach worm control prospects for cattle tick control, status of the brucellosis control programs, cattle price outlook, Rumensin as a new feed additive, nutritional value of large hay packages, and improving reproduction performance in first-calf heifers. Talks dealing with range nutrition of cattle and pasture production should also be of interest to producers, notes Herd.

The short course is a part of the annual Texas Animal Agriculture Conference, which features individual sessions on beef cattle, dairy cattle, swine and horses as well as special programs on range, pasture and forage production and wildlife management.

Also featured will be an equipment and machinery exhibit and a trade show, adds Herd.

Complete details on the short course may be obtained by writing Herd, Room 322E, Animal Industries Bldg., Texas A&M University, College Station, Tex. 77843.

With years of experience in selling cattle for top dollar in Virginia, will



TO LOAD: Simply back up to bale, apply brakes to bale carrier; continue backing until loading arm falls over bale, then pull away, loading bale as you go.  
TO UNLOAD: Reverse above procedure, stopping as bale rolls off carrier. Both loading and unloading accomplished from the driver's seat! No special hook-up needed other than push-pull switch installed to activate brakes (12 volt). May be used either on pickup or on tractor too small to handle bales on lift.

**HAY HAULER**  
3-PT. HITCH  
HAY HAULER  
FOR 1,500 lbs.  
BALES  
**\$145.00**



**ROUND  
BALE  
FEEDER**

8 ft. in Diameter,  
2 Piece for Easy  
Shipping - Bolted  
Assembly, Available  
With or Without  
Expanded Metal  
Bottom Ring

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Citrus Ford Tractor  
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Williamson Dairy  
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Borden Feed  
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**CUSTOM METAL WORKS**  
Box 182 - Canton, Tex. 76103 - East Hwy. 64  
**214/567-2981**



## Montgomery Cattle

Montgomery, Ala., Mar. 10 (F-S) — Receipts 2,700. Slaughter Heifers steady to firm; cows 25-1.00 up; bulls steady to 1.00 higher; calves 350-500 lbs. mostly steady, 350 down and vealers 1.00-2.00 higher on comparable offerings. Feeder steer calves 34.00, few to 38.00; good 40.00 lbs. 38.00-42.50; 500-600 lbs. 28.00-31.50; 600-750 lbs. 27.00-30.25; good 20.00 lbs. 25.50-29.50.

Feeder Steers: Choice 200-300 lbs. 40.00-48.00, up to 61.00; 300-400 lbs. 35.00-43.00; 400-500 lbs. 34.00-42.50; few black-white face crosses 35.00-45.00.

Arkansas farmers produce one-half billion dollars worth of beans annually.

Auctioneers will be C. K. "Sonny" Booth, Miami, and Bruce Brooks, Ardmore, both of Oklahoma.

To contact Red Fox Limousin, address Carl Fox, Box 1476, Vernon, Texas 76384, phone 817/522-2898.

(CONT. ON PAGE 18)

Limousin females. These are big, growthy cattle ranging from open-preserved Limousin heifers to open 3/4 blood Limousin heifers with a selection for cattlemen at every stage of breeding.

The First Washin' Cattle Company Club Galf Sale will follow the Vintage II Limousin Sale at 7 p.m., May 14. Selling are 50 choice Limousin cross club steer calves and 15 excellent Limousin cross club heifer calves.

The sale will be managed by American Cattle Service Inc., of Chattanooga, Okla. For information contact Budrick Farms, Rt. 1,

Mannsville, Okla. 73447, Rick and Sharon Dobson, 405/371-3978 or Roy McDowell, herdsman, 405/371-3935 or McKown & Sons Jim and Linda McKown.

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12.4x38	4	145.75	400x19	4	21.67
14.9x28	4	141.08	116x15	8	69.93
13.6x38	6	172.63	500x15	4	21.40
15.5x38	6	197.45	550x16	6	27.20
16.9x30	6	206.40	9.5Lx15	6	56.05
16.9x38	8	309.72	600x16	4	26.47
9.5x24	4	76.89	7.50x18	6	51.65
12.4x24	4	99.85	6.50x16	6	32.40
16.9x24	8	204.99	7.50x16	6	40.24
14.9x24	6	154.57	11.00x16	6	84.97
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18.4x30	6	232.99	11.00x15	12	114.41

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Page 20 WEEKLY LIVESTOCK REPORTER March 17, 1977

### Cattle Steady, Lower, Hogs 50-75c Higher At Fort Worth

For Worth, Mar. 14 (F-S) — Receipts 900. Slaughter cows steady. Slaughter bulls and calves steady. Feeder steers and stock calves weak to 1.00 lower. Instances 1.50 lower on choice 300-400 lbs. Feeder heifers and calf calves steady. Large supply stock cows and pairs firm. Slaughter Cows: Utility 1.3 26.00-28.00; cutter 24.00-27.00; canner 18.00-22.00. Bulls: Yield grade 1 1000-1175 lbs. Heifers: 300-400 lbs. 21.00-23.00 lbs.

### GET 116 THREE-QUARTER ECLAIR CALVES BY MAY 31 ALL WITH THE DX LIMOUSIN HERD PREFIX

One place, one herd prefix, one opportunity to buy 116 top quality halfblood Limousin cows all bred to calve by May 31 by Eclair. Or you might be interested in 10 like them bred to Espoir CIM8, or 10 bred to Gendarme, or 20 bred to Enterprise, or 10 bred to Famous.

In all, there are 180 top producing halfblood cows available right now at Dameron Land and Cattle Company. All of them are between three and six years of age, all were bred and raised right here and are daughters of five of the top bulls in the breed. All have been a part of our breeding herd and have complete performance and production records. Since we have 165 of their daughters in our three-quarter replacement herd, we are moving them out to make way for higher percentage cattle.

Also available as a special offering are 40 three-quarter Limousin cows bred the same way to calve out in 38 days beginning April 1. Thirty-two of these are carrying Eclair calves.

Here is the opportunity for the serious breeder of Limousin to buy a ready made and proven program without going all over the country to get it done.

For more information, write or call Hill Dameron, 112 West Rainbow Boulevard, Salida, Colorado 81201, office 303/530-6155, home 303/539-2520.

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### The American Brahmental Association FIRST ANNUAL - ALL REGISTERED BRAHMENTAL T.M. SALE

Saturday — 2:00 P.M.

**APRIL 30, 1977**

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March 17, 1977 WEEKLY LIVESTOCK REPORTER Page 21

### Kat Creek, Pipes-Five And O. D. Cooper Set Big Simmental-Brahmental Weekend

Henderson, Texas — A big Simmental-Brahmental weekend will be held Friday, March 25 through Sunday, March 27 at Henderson, beginning with a patio party at 7:30 p.m. Friday, March 26, at the home of Mr. and Mrs. Chester Martin at 911 S. Main.

Highlighting the weekend will be the Martin's fifth annual "Kat Creek Haymaker" Simmental sale with an offering of 76 highly bred Simmental cattle Saturday, March 26; and Kat Creek/Pipes-Five, Cooper first annual Brahmental sale Sunday, March 27. Both sales will be held at 1 p.m. each day.

### Central States Beefmaster Sale Set For April 2

Paula Valley, Okla. — The 2nd Annual Consignment Sale of the Central States Beefmaster Breeders Association will be held Saturday, April 2, 1977. Sale time is 1:00 p.m. at the International Sale Arena off I-35 5½ miles northeast of Paula Valley on Hwy. 19. Selling are 25 bulls and 50 females.

Sale headquarters will be the Four Sands West at Paula Valley. For information contact Tex Bristol, 416 East Stafford, Stafford, Kansas 67678, 316/234-5682; or the sale management, Reyes, Reyes and Elder, 118 West Nakoma, San Antonio, Texas 78216, 512/340-2186, or 2705 University Drive, Fort Worth, Texas 76109, 817/921-3788.

### Star Mountain's 3rd Simmental Sale Set

#### April 2 Near Tyler

Tyler, Texas — James W. Fair, owner, and Grady Grabbs, manager, will host the third production sale of Star Mountain Simmental Ranch beginning at 1 p.m., Saturday, April 2, at the ranch located 14 miles north of Tyler on U.S. Highway 271. The sale site is only a quarter mile west of Interstate 20 at the Starville Exit. Selling will be 90 lots of high quality Simmental cattle, some of which are polled, featuring the breeding of some of the top Simmental sires including: Florian, Galant, Galant Star, King Arthur, Renz, Verdi, Held and Salvator.

The offering includes one bred pureblood cow with a pureblood bull calf by Florian; one bred pureblood cow with pureblood heifer calf by Galant; five bred pureblood females; five open pureblood females; 16 three-quarter cows with purebred heifer calves and the cows bred back; 20 three-quarter bred cows; 10 three-quarter open heifers; 10 halfblood cows with calves and the cows bred back (these calves include five top club calf prospects); 15 halfblood bred cows; and six 7/8ths and 8/4 serviceable-age, fertility tested bulls. Joe C. Mitchell, Route 1, Hubbard, Texas 76448, phone 817/878-2076, will be the auctioneer.

For catalogs or further information contact: James W. Fair, Owner, Star Mountain Simmental Ranch, Box 889, Tyler, Texas 75710, phone 214/692-3811; or Grady Grabbs, manager, Route 1, Box 79, Winona, Texas, phone 214/877-3214.

### FEEDER PIGS LOST GROUND LAST WEEK

Kansas City, Mar. 11 (USDA) — National Feeder Pig report this week covers 50,000; last week 52,000; last year 48,000. Majority of the pig markets turned toward the weaker side this week under the influence of declining slaughter hog prices. Feeder pig prices were largely from steady to 5.00 lower, although Illinois auctions, Sioux Falls, and Omaha steady to as much as 4.00 higher.

mixed; 10 bred heifers that are half-Simmental, one-fourth Brahmental and one-fourth mixed that are bred to F-1 bulls; six bred heifers that are three-eighths Simmental, three-eighths Brahmental and one-quarter mixed that are bred to 4X Charro, a three-quarter Simmental, one-quarter Brahman bull; five pairs, the cows three-quarter and seven-eighths Simmental with calves at side by Brahman bulls; and 15 bred foundation heifers that are half-Simmental, half-Red Brahman.

Sale headquarters for the sales will be the Holiday Inn in Henderson, but additional motel accommodations are available at the Alder Motel, phone 214/657-2592 and the Woodlawn Hills Motel, 214/657-2511. Auctioneers for the sales will be Rubin Reyes, San Antonio, Merrill Anderson, Broadlands, Ill., and Joe Mitcham, Hubbard.

Further information on the sales will be the Holiday Inn in Henderson, but additional motel accommodations are available at the Alder Motel, phone 214/657-2592 and the Woodlawn Hills Motel, 214/657-2511.

is available from Mr. and Mrs. Larry Pipes, owner, Pipes Five, Route 8, Box 46, Henderson, Texas 75652, phone 214/654-2119; or O. D. Cooper, 309 College, Henderson, Texas 75652, phone 214/657-6614.

### ANGUS COW SALE — 3 in 1 —

#### AT PRIVATE TREATY

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#### 55 COWS WITH SEPT. CALVES and EXPOSED BACK

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All Calves From RITO

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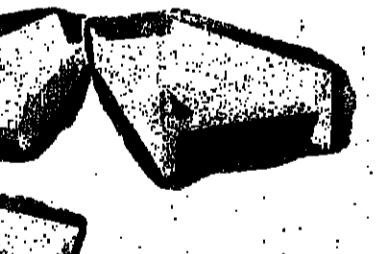
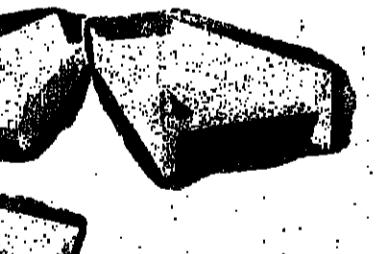
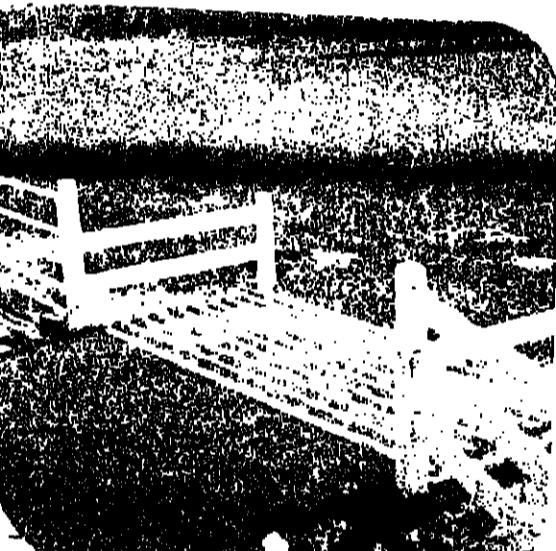
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**LIVESTOCK CALENDAR**

SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN
MARCH	APRIL	MAY	JUNE	JULY										
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
31														

3-19—Lafin Ranch Annual Angus Prod. Sale, Oldsbury, Kans., Tom Burke  
 3-19—Five State Shorthorn Polled Shorthorn Assn. Show & Sale, Frgrnds, Guymon, Okla., Larry North  
 3-19—Sherill Reg. Brangus Herd Dispersal, Jones L/S Auc., Sulphur Springs, Tex., Syler S.Mgmt.  
 3-19—Metropoli Polled Hereford Assn. Bull Sale, Ennis, Tex.  
 3-19—Double Check Farms Premier Pinzgauer Prod. Sale, 2 PM, J. Ben Facilities, Terrell, Tex.  
 3-19—Circle Seven Land & Cattle Co. Angus & Brangus Sale, Bowie, Tex., Delon "Possum" Elenburg.  
 3-20—Live Oak County Beefmaster Assn. Sale, Showgrounds, Three Rivers, Texas, Reyes Reyes & Elder  
 3-20/23—Texas & Southwestern Cattle Raisers Assn. Centennial Convencion & 2nd Annual Trade Show, Convention Center, Ft. Worth, Tex.  
 3-25—Crews-Dearing Polled Hereford Dispersal, Enid, Okla.  
 3-25/26—Arkansas Polled Hereford Show & Sale, Harrison, Ark.  
 3-28—Cedar Springs Brangus & Indian Creek Brangus Percentage Dispersal, Conway, Ark., P & F Cattle Co.  
 3-28—Red Fox Limousin Ranch Prod. Sale, Vernon, Tex., American Cattle Serv., Inc.  
 3-28—2nd Annual West Texas Char-Swiss Cattle Breeders Assn. Brita Lita Prod. Sale, Lubbock, Tex., Benny Spaw

**JEPPSEN FARM EQUIPMENT AUCTION**

MARCH 26, 1977 10:00 A.M.  
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CATERPILLAR-TRACTORS-TRUCKS-TRAILERS-HAY EQUIPMENT  
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See Page 10 of the March 10, 1977 issue of the Weekly Livestock Reporter for Complete List!

OR CONTACT

**DOUBLE D AUCTION SERVICE**

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James Duncan 214/935-5874 • Jack Dillard 214/687-2222

3-26—Kat Creek Ranch 5th Annual Simmental Sale, Henderson, Tex., Kat Creek's Brangus Sale of Stars, Round Top, Tex., Syler S.Mgmt.  
 3-26—Big Country Shorthorn Sale, Big Spring, Tex.  
 3-26—Jim Jeppsen Estate Farm Equip. Disp., Pittsburg, Tex., Double D Auction Serv.  
 3-27—Kat Creek, Plus-Five, Cooper Simmental 1st Annual Brahman Sale, Henderson, Tex.  
 3-27—Laredo All Breeds Sale, Laredo, Tex., American Sales Mgmt., Inc.  
 3-28—Crescent Bar Ranch Reg. Black Angus Big Bull Sale, Parks, Neh. Albert Hansen  
 3-28—Isabel L/S Commission 1st Annual Horse Sale, Idabel, Okla., Joe Hughes  
 3-30—Sooner Select Club Calf Sale, Frgrnds, Oklahoma City, American Cattle Serv., Inc.

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Idabel, Oklahoma

1st  
 Annual

HWY 259 and HWY 70 NORTH of IDABEL  
 MONDAY — 12:00 NOON

**March 28, 1977**

Auctioneer:  
 Eddie Wood

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406/286-5311 Joe Hughes 405/244-3545

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 treated in 9 years. All are available  
 standard cylinder and pipe sizes.  
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 year survivors.

3-31—Greater West Texas Angus Assn. Sale, Canyon, Tex.  
 4-1/2—Brinkman Bros. Breeding to Brangus Clinic & Sale, Kerrville, Catte Co.

4-1—Fred Brown & Son/Mickey Johnson Beefmaster Sale, Comanche, Okla., Reyes Reyes & Elder

4-2—Oklahoma State Shorthorn Assn. Sale, El Reno, Okla.

4-2—Golden Spread Charolais Assn. "Southpark Ion Sale," Lubbock, Tex., Jernigans Charolais S.Mgmt.

4-2—Central States Beefmaster Breeders Assn. 2nd Annual Consignment Sale, Int'l. Sales Arena, Pauls Valley, Okla., Reyes Reyes & Elder

4-2—Choctaw Chief Perf. Plus Red Angus Sale, Gallatin, Tenn., Gayle Ingram

4-2—Pecan Valley & River Oaks Angus Prod. Sale, Mexia, Tex., Pat O'Bryan

4-16—El Colina Ranch Santa Gertrudis Herd Builder Sale, Walnut Springs, Tex.

4-16/17—Western Beef Progress Sale, Reno, Nev.

4-17—O'Brien Farms Limousin Bull Sale, Pineville, Mo., American Cattle Serv. Inc.

4-18/19—ABS AI & Palpation School, Waco, Tex.

4-18—White Farms Polled Hereford Cow Herd Dispersal, Phillipsburg, Kan., National Cattle Services

4-19—Born Hereford Sale, Forney, Tex.

4-23—Collier Diamond C Ranch Simmental Club Calf Sale, Stephenville, Tex., John B. Collier IV

4-23—McKellar Brahman Ranch Spring Prod. Sale, Mt. Pleasant, Tex.

4-23—Mayfair Ranch FI Sale, Brenham, Tex., Britton & Britten

4-23—Endinger Farm Red Angus Sale, Chumuckla, Fla., Gayle Ingram

4-23—Burch Angus Ranch Spring Genetic Perf. Show & Herd Building Mill Creek, Okla.

4-23—Mel Hatley Farms Fullblood Limousin Sale, Lexington, Okla., American Cattle Services

4-23—Justice Ranch Polled Hereford 12th Prod. Sale, Omaha, Tex.

4-23—Armando Salazar Beefmaster Sale, Kingsville, Tex., Reyes Reyes & Elder

4-23—Wine Bros. Charolais Prod. Sale, 6:30 P.M., Weatherford, Okla., Buzz Garey

Cattle offered: 700 F-1 Tiger Stripes; 100 F-1 Brangus bulls; 200 crossbred pairs; Brahman, three to four year old; 100 crossbred springers, three to four years old; 50 crossbred pairs, two years old; 100 crossbred springers, two years old; 25 Brahman pairs, two to four years old; 25 Brahman springers, two to four years old; 25 Red Brahman pairs, two to three years old; 75 Red Brahman springers, 18 months to three years old; 12 registered Red Brahman bulls, four years old; and 10 registered White Brahman bulls, two to four years old.

For further information contact the T. C. Morrow Ranch, Gene Whitaker, 350 Houston Natural Gas Bldg., Houston, Texas 77002, phone 713/658-8562.

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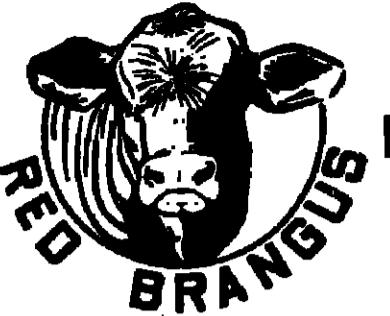
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## AMERICAN RED BRANGUS ASSOCIATION NEWS

### Oakway Farms' Success With Red Brangus Bulls Leads To Building Registered Herd

Cameron, Texas — Oakway Farms is relatively new in the Red Brangus breeding business, but has already achieved success in one of its goals: added about 50 to 60 pounds per head to the weaning weights of its calves from commercial cows through use of registered Red Brangus bulls.

Oakway Farms are owned and operated by two Houstonians, D. C. Henson, an accountant with Union Texas Petroleum; and John Sosnowy, a stockbroker with Blyth, Eastman, Dillon. Henson is the real cowman in the outfit, having been raised on a farm and having worked for several years after high school on the Luling Foundation Farm, one of the more progressive dairy and beef cattle experimental stations in the state during the 1930's and '40's.

Sosnowy's formal education was in Industrial Engineering at Texas Tech, but because of his interest in marketing, he went into stock brokerage. He

has represented Oakway Farms in the American Red Brangus Assn., and last fall was elected to its board of directors and appointed to head the association's advertising committee for 1977.

Henson and Sosnowy got into the commercial cattle business after they purchased 100 acres northeast of Cameron in 1971. They started with a Hereford bull on commercial Hereford cows, but before long they found they wanted something better: more milk out of the cows, more size on the calves, to eliminate pinkies and other disease problems, get rid of the horns naturally, and keep the red color if possible.

After considering a lot of different possibilities before seeing one of Mike Levi's Paleface Ranch Red Brangus bulls, they went to him and bought a yearling bull in one of his production sales.

"That bull turned our entire opera-

cows gave Oakway an outcross from the Paleface bloodlines that are predominant in the breed.

Later they also bought cows from Dean Perry's Ranch at Cisco and other top animals in several Red Brangus dispersal sales. One of their top young bulls now being used on registered cows and heifers has many of the qualities Sosnowy and Henson are looking for in their breeding program. He was one of the top performers sold in one of Paleface's production sales with a weaning weight of more than 650 pounds, but a bull with the correctness and minimum of sheath that Oakway is shooting for in their herd.

Henson recalls that when they first

began using registered Red Brangus bulls on their commercial cows, they continued to breed heifers for first calves to smaller bulls, Red Angus and Herefords, but some "accidents" illustrated that the heifers were having no difficulty delivering Red Brangus-sired calves, so they have gone to straight Red Brangus bulls now.

Oakway's operations were increased by purchase of a second 27-acre place, also near Cameron, where the headquarters is now located.

Ultimately the owners hope for a registered Red Brangus herd of around 100 mother cows, but are based strictly on quality. All of these animals they consider lacking quality that they would purchase if seen in someone else's sale, is shipped, because Sosnowy and Henson are striving to establish a reputation of selling only the kind of cattle to other breeders that they would keep for their own herd.

The Oakway commercial herd now numbers about 70 mother cows, and numbers about 30 registered Red Brangus cows and a similar number of Red Brangus heifers being held over for possible replacements or add-ons to the registered herd.

Henson and Sosnowy do all the work at Oakway on weekends and holidays, with exception of some feeding which is done for them by George Tyson, a Cameron man who tends several absentee-cattlemen in the area.

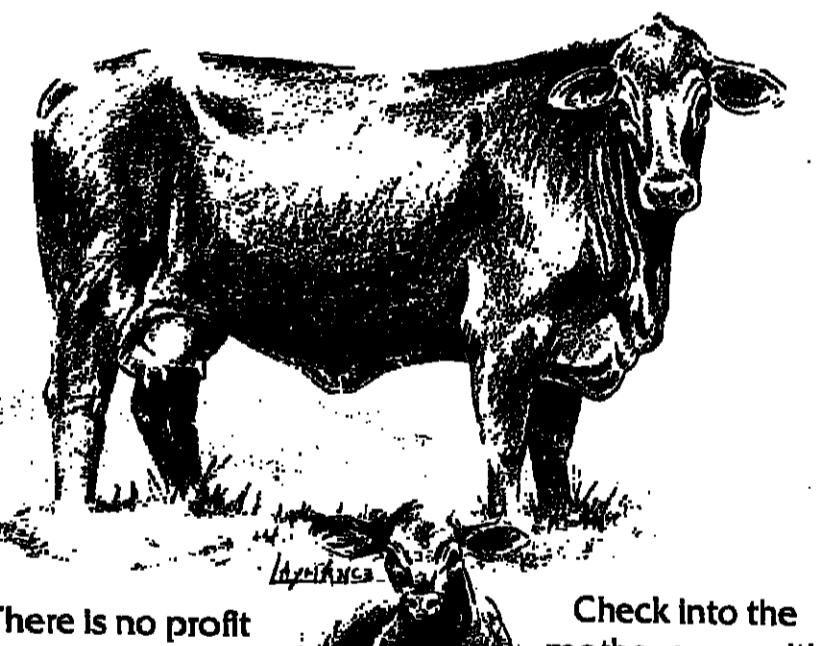
Their place and cattle will be part of an American Red Brangus Field Day June 11, the next day after Rafter Two's first Red Brangus products since June 10.

When the doctor gave an overweight patient a huge bottle of oil, he told her with a grin, "You don't need them." Then he added: "Just lay them on the floor three times a day and pick them up one at a time."

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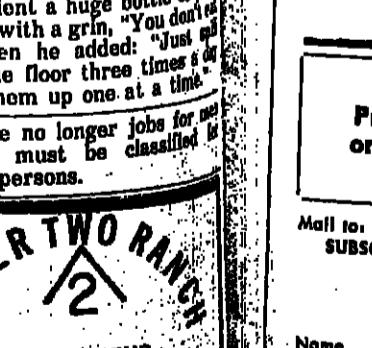
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### John C. White

(CONT. FROM PAGE 1)  
a producer orientation is John C. White, Texas Commissioner of Agriculture, who is designated to be second man in USDA. The appointment of White to this position is highly significant to Texas," says Knutson. "The deputy secretary potential is in a position to provide input into policy decisions cutting across all USDA agencies. Texas has not been represented in a high level USDA decision position for many years."

### AMERICAN RED BRANGUS BREEDERS

#### DIRECTORY

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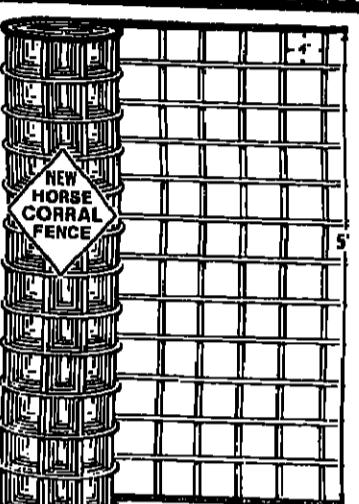
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educator from the University of New Mexico at Albuquerque, will be assistant secretary for rural development. He will have charge of USDA farm credit, electrification and rural development programs. "The most likely effect of Mercure's appointment is to orient these programs more in the direction of small farmers and rural poor consistent with concerns expressed by Carter during the campaign," believes Knutson.

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100 MILES N. W. Ft. Worth — 160  
Acres, 56 ac. fertilized soils, steel  
working pens. One bull, 25 hd. 4-  
yr. old cows, ½ Minerals, S. W.  
Oiley, SAM FURR CO., 817/564-  
5549 or 564-2037. P. O. Box 295,  
Oiley, Tx. 76374.

209 ACRES - ADAMSVILLE, TX.  
138 Mi. S. of Ft. Worth, between  
Hamilton & Lampasas. 3-BR rock  
house, good hay barn, garage &  
storage, good well, 2 tanks, lots  
pecan trees. 8 Ac. coastal, Blue-  
stem Hwy. & Lampasas Riv. frontage,  
lots of deer & turkey, min.  
rights. \$147,000 - cash. 817/284-3348.

## BOSQUE COUNTY

83 acres near Morgan and Lake  
Whitney with over 30 acres culti-  
vated, large pond, creek, good  
deer, quail and fishing, easy ac-  
cess from Hwy. 174. Only \$82 ac.  
acre.

148 acres west of Iredell. All in  
coastal and lovegrass. Two  
ponds, large barn, old house,  
liveoak timber, good all-round  
place. \$400 ac. acre.

\$61 acres near Iredell. Has  
strong creek, pond, barns, cor-  
rals, old house and well. Good  
bottom land fields. Excellent  
game and fish. \$885 an acre  
with financing.

344 acres north of Crandall Gap  
with 220 acres in coastal and  
klein. Also 75 acres in wheat, 5  
ponds, good house, excellent  
camps and extensive steer cor-  
rals. This ranch has a beautiful  
setting and will run lots of cows.  
\$800 an acre.

675 acre ranch near Lake Whit-  
ney. Fields are in coastal and  
lovegrass. Pasture seeded to im-  
proved grasses and in excellent  
condition. Very good fences, 6  
ponds, mesquite creek, scattered  
liveoak country, very good barn,  
corrals and sheds. Ready for cat-  
tle, owner retiring and will  
finance. Asking \$425 an acre.  
Many other photos available in-  
cluding a large Bosque river  
ranch. Call or write for appoint-  
ment to see these properties.

**GODWIN REAL ESTATE**  
Box 621  
Meridian, Texas 76665  
817/435-2612 or 435-2993

## • FARM-RANCH

**\* DIRT CHEAP \***

Could be the best ranch buy  
on the Edwards Plateau! 3378  
rolling live oak acres smack  
in the middle of good deer  
country. Good improvements,  
good minerals, good location  
and below market price at  
\$29,500 down, will carry balance.  
Call 405/746-2293. ERNEST L.  
SYKES, Rt. 1, Box 188, Garvin,  
Okla. 74423

Before You Buy - Sell - Trade for a Ranch,  
Contact Us.  
Ours Covers four (4) Southwestern States  
and South America

## • FARM-RANCH

**FOR SALE**  
75 ACRES IMPROVED, all fenced,  
two ponds, many springs, two  
barns. Brick home, 6-years old, 3  
BD, 3 baths, carpeted throughout.  
Central heat and air. 4' Heatalator  
fireplace, partial basement, rec-  
reation room. Smaller modern  
house. Beautiful setting. \$73,000.  
Call 405/746-2293. ERNEST L.  
SYKES, Rt. 1, Box 188, Garvin,  
Okla. 74423

TEXAS FARMS and RANCHES  
Have several SMALL and LARGE  
tracts of land, both farms and  
ranches. Most located in Central  
and West Texas. If you are look-  
ing for land in this area, reason-  
ably priced, please let me know.  
If I do not have it listed, I will do  
my best to locate it for you. Con-  
tact Harry Norman of H.  
DEAL INC., Realtor, 116  
6th Street, Pueblo, Colorado  
81001. 915/536-3120 or 356-2747.

1000 HEAD YEARLING  
Southern Colorado Mountain  
provenances excellent. Look  
miles from Pueblo. Other na-  
tions to choose from.  
Contact Harry Norman of H.  
DEAL INC., Realtor, 116  
6th Street, Pueblo, Colorado  
81001. 915/536-3120 or 356-2747.

8 ACRE FARM, \$500 down pay-  
ment, \$78 per month, irrigated farm  
land in Texas Hills near highway,  
well furnished. Call for appoint-  
ment to see. 1-800/292-5854.

INVESTMENT PROPERTY  
Acres N. E. Texas, part  
improved pasture, runoff  
ponds, timber, recreation, 125 acres.  
Barn, corral, in pasture, cross-fenced, pool  
for dairy. Owner financed.  
762-2274.

O K L A H O M A

500 ACRES, 1/3 bottom, balance  
Lovegrass, fenced into 9 pastures.  
1,598 ACRES, 1/4 bottom, balance  
Bermuda & Lovegrass. 2 Barns,  
3 small houses, 48-acre lake.  
THESE ARE TWO of the highest  
carrying capacity places in this  
part of Oklahoma.

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**Wilson Farms Sets  
Choctaw Chief Red  
Angus Sale April 2**

Gallatin, Tennessee — The Choctaw Chief 373 Performance Plus Red Angus Sale will be held April 2, 1977. Sale time is 12:30 p.m. at the Wilson Farm facilities on Hwy. 31-E, Gallatin, Tennessee.

The sale offering includes 5 daughters of Choctaw Chief 373, 5 daughters of DO 202, 8 daughters of Choctaw Chief 329, 10 halter broken heifer calves, 5 grandsons of "Ole" Choctaw Chief 373, 10 open heifers with "373" breeding privileges, 20 fall calving cows and heifers bred to Choctaw Chief, and 14 cows with calves at side or near calving by Choctaw Chief or his sons.

A special Grand Ole Opry party will be held following the sale. For information contact Wilson Farms, Rt. 3, Box 334, Gallatin, Tenn., 615/452-5927 or the sale manager Gayle Ingram, Box 597, Quitman, Texas 75002, 214/542-4692, Merion Reynolds.

**TBA Hires  
Field Man**

Houston — Richard McRae, Mt. Pleasant, Texas, has been hired by the Texas Brahman Association as a field services representative.

The announcement was made by TBA president John Watson after a meeting of the association's board of directors in Houston February 22. Watson explained that McRae would represent the association at major stock shows and association functions as well as visiting TBA members at their ranches.

A graduate of the University of Florida with a B.S. degree in Animal Science, McRae's background offers members a solid blend of practical experience and education. He has

Auctioneers will be C. K. "Sonny" Booth and Bruce Brooks. For information contact the sale management, American Cattle Services, Inc., Rt. 2, Chattanooga, Okla. 75258, 405/835-8006.

Veterinarian: "Why do you want my tail cut off?" Owner: "My mother-in-law is coming to visit next week and I don't want anything friendly around the house."

Choctaw's bull which topped this test will be one of those selling in the Tucumcari Performance Tested Bull Sale at the test center March 18.

**Grau Charolais Tops  
Tucumcari Bull Test  
7th Straight Year**

Tucumcari, N.M. — For the seventh year in a row bulls from Grau Charolais, Grady, N.M., have been either the high indexing or high gain in weight per day on test in the official 140-day Tucumcari bull test.

All of the test-toppers have been sons of Grau's sire, GCR Supreme 141, with the test just ended being led by one of his sons that gained an even 600 pounds for 4.29 pounds per day in the test. Grau had 11 bulls in this test.

The ration fed in the test is a very high roughage at beginning and is still 40 percent roughage at the end of the test.

Grau's bull which topped this test will be one of those selling in the Tucumcari Performance Tested Bull Sale at the test center March 18.

**Laredo All Breed  
Sale Set March 27**

The Laredo All Breed Sale will be held at 1 p.m., Sunday, March 27, 1977, at L.I.F.E. Downs on Highway 59 at Laredo, 125 bulls, both registered and commercial, will sell along with 20 replacement females.

Consignments to the sale include: 40 half Simmental bulls; 14 three-quarter Simmental bulls; 2 years old of excellent quality; 15 really good Brahman bulls; 10 top Bradford bulls. Also included are some excellent Polled Hereford, Charolais, Brangus and Angus bulls.

This is an annual sale sponsored by the Laredo International Fair & Exposition, a non-profit organization dedicated to promoting better international relations between Mexico and the United States and to building better leaders in the youth of the area.

Consignors include: Alamo Ranches, San Antonio; B-Bar-F Ranch, Moore; Erickson Bros. Cattle Co.; Laredo Chamberlain Cattle Co.; Laredo; Ethelyn Colwell, Hobbs; Sam Kono, San Antonio; Israo Martinez, Jr., Laredo; George E. Neal, Jr., Laredo; Ken Persay, Castroville; Rudy Schreiber, Pleasanton; Edmund Tom, Campbellton; Tom Brothers, Campbellton; Glenn Urban, Camp Wood; Bobby White, Uvalde; Capitol Cattle Co., Austin; and Hart Ranches, Martindale.

For further information about the sale contact Lytle Tom, Jr., American Sales Management, Inc., Star Route, Box 24, Campbellton, Texas 78008, 512/579-3241.

**All-American  
Club Calf Sale At  
Fort Worth April 3**

Fort Worth — The All-American Club Calf Sale will be held Sunday, April 3, 1977 at 6:30 p.m. The sale will be held in Barn 6 at the Fort Worth Stock Show Grounds between University Drive and Montgomery Street just north of I-20 West.

Selling are 100 club calf prospects from some of the leading club calf producers in Oklahoma and Texas. These will be June through October, 1978 calves weighing from 500 to 800 lbs. Included will be Limousin crosses, Simmental crosses, Maine-Anjou crosses, Hereford, and other crosses.

The South's Greatest F-1 Sale OFFERING  
Sale at Bryan Livestock Commission Co.

**BRYAN, TEXAS**

Walter S. Britton, Tel. 4036  
Dick Britton, Tel. 4033  
Sale Managers & Auctioneers:  
719/822-4335 or 719/822-6091

Address Inquiry to:  
Bryan Valley F-1 Breeders  
P.O. Box 1  
Bryan, Texas 77801  
JIM HURTT, Manager

**BBB, Seaberg Have  
Top Brahman Bulls  
At Houston Show**

Houston — The National Brahman Cattle Show came to a close Feb. 24 with grand and reserve champions named in the bull division of the show.

"BBB 359," a three-year-old bull owned by the BBB Ranch of Chandler, Tex., captured the grand champion honors. Clyde Goudau of the Cajun Cattle Service of Osada, Miss., exhibited the 2000-pound Red Brahman to the senior champion award as well as the grand champion award.

Selling are 40 purebred range bulls of which 10 are polled. All will be sold without papers. The sale offering will include 1 1/2, and 2 year old bulls, all fertility, bangs and TB tested.

For catalog and information contact Reynolds Charolais Ranch, Rt. 1, Allen, Texas 75002, 214/542-4692, Merion Reynolds.

**Carlot Beef Is  
Higher On Monday**

(CONT. FROM PAGE 1)  
600-700 lbs. \$7.50-\$8.00, 1,000 lbs.  
Choice 2 600-700 lbs. \$8.00 higher,  
choice 1 600-700 lbs. \$8.00 higher.  
Choice 1 500-700 lbs. \$8.00 steady.  
Good 2-4 500-700 lbs. \$8.00  
1,000 higher.

Des Moines, Mar. 14 — (R.)  
Carlton Meat Trade Feb. low 8  
Market Area, as of 2:15 and  
Compared to Friday's close,  
trade closed slow. Sales on 24  
1976 until December 1976 he served  
as ranch manager for McKellar  
Ranches, Mt. Pleasant.

The Seaberg Ranch of Dayton, Tex., is the owner of the reserve grand champion bull, "Mr. Sugrata 7-573." The Seaberg Ranch of Dayton, Tex., is the owner of the reserve grand champion bull, "Mr. Sugrata 7-573." worked for Norco Cattle Company of Ocala, Florida and from December 1976 until December 1976 he served as ranch manager for McKellar Ranches, Mt. Pleasant.

Although Texas Longhorn cattle almost became extinct, they were in fact the foundation of the American cattle industry in its infancy.

Des Moines, Mar. 14 — (R.)

It goes without saying that no program or type of feed can guarantee a profit on a particular set of livestock. However, it is possible to guarantee that with proper management a feeding program will make livestock more valuable — better money makers.

**KIMBELL Medicated Feeds Are Designed to Improve Animal Health and Balance Nutrition**

This type of program improves the appearance, gives livestock that "good doing" look — this convinces your buyers they are "worth more."

This type of program actually makes your livestock "do better" — control of disease and parasites adds pounds — they are "worth more."

Get complete information on

**CHOCTAW CHIEF 373  
PERFORMANCE PLUS  
RED ANGUS SALE**

12:30 P.M.

**APRIL 2, 1977**

**WILSON FARM Facilities  
GALLATIN, TENNESSEE**

**9 SPECIAL  
REASONS TO  
ATTEND THIS  
SALE!**

**CHOCTAW CHIEF 373**

**Special No. 1**

5 best daughters of 373 will be offered. High bidder takes choice of any part of lot from 1 through 5. Those not selected by high bidder will remain at Wilson Farms.

**Special No. 2**

5 best daughters of DO 202 will be offered. High bidder takes choice of any part of lot from 1 thru 5. Those not selected by high bidder will remain at Wilson Farms.

**Special No. 3**

3 daughters of Choctaw Chief 629 Sire of Choctaw Chief 373-High bidder picks 1; 2 remain at Farm.

**Special No. 4**

10 halter broken heifer calves offered 4H, FFA and Junior, Red Angus. Members at 10% discount and 50% financing.

**FOR CATALOG CONTACT**

**WILSON FARMS**  
HWY 31E - RT. 3 BOX 334  
GALLATIN, TENNESSEE  
615/452-5927  
WICK COMER, Owner  
JIM HURTT, Manager

Box 597 Galt, Tenn.  
Phone 214/542-4692

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Fort Worth, Texas

**Advertiser's Directory**

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Amer. Polled Hereford Assn.	15
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Brinkman Bros.	26
Brink's Brangus	6
Browder Distributing Co.	20
Fred Brown/Mickey Johnson Beefmaster	3
Vernon Brown's Cowtown Western Store	22
Brownwood Cattle Auction	3
Cassidy Commission Co.	3
Cedar Springs-Indian Creek	9
Cent. States Beefmaster	2
Chaparrilla Ranch	4
Chickasha Cotton Oil	31
Chisholm Trail	1
Poll'd Hereford	15
Choctaw Ranches	30
Choctaw Chief Red Angus	30
Circle Seven Land & Cattle	10
Control Sales	31
Crescent Bar Angus	14
Cross N Ranches	10
Custom Metal Works	10
Dameron's Land & Cattle	18, 19, 20
Dare J Ranch	10
Diamond N Brangus	10
Tommy Donnell	22
Double Circle Ranch	6
Dudley Bros.	2
Dulic Stock Farm	16
Joe Freyene Ranches	6
Gorhart OG Ranches	7
Gruenwald Brangus	11
Hagerman Angus Farm	21
Billy Harry Brangus	10
Hilltop Polled Hereford	10
Idabel Horse Sale	22
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Jepson Farm Equipment	22
Justiss Polled Hereford	15
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Howard Paine Herefords	12
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Dan Wendt	6
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**Junior Brangus Show At Houston**

The center of attention was on the junior Brangus exhibitors March 4 during the world's largest livestock show and rodeo at Houston. Brangus quality was evident this year in the steer, heifer, and scramble heifer shows.

Judge Max Watts made the tough decision to pick Crystal Gall as the grand champion heifer from 87 other entries during the junior heifer show,

650-20, shown by Lee Hundley.

March 5. The summer yearling heifer was shown by Jeff Turner, Thornton. The reserve grand champion heifer was PW MS Justana 181/6, exhibited by Gracie Hengst, Thornton.

The junior yearling heifer was 1976 junior show.

Allen Parsons, Houston, won the ownership trophy while exhibiting WSR Miss Beacon 871. The October 1976 heifer was first in the senior heifer class. Other class winners

included junior heifer, WSR Miss RJ

650-20, shown by Lee Hundley.

Henry Miller, Laredo, showed the grand champion Brangus scramble heifer, Miss BB Beacon 0071, a summer yearling. A January 1976 heifer, shown by Stuart Lowery, Cypress, named LKR Rockys Lady 276, was winner of her class and reserve champion Brangus scramble heifer.

**WOOL SUMMARY**

National Wool Market Review, Mar. 11 (USDA) — The undertone unchanged on the limited sales of wool confirmed this week. No activity reported in Texas but a sealed bid sale is scheduled in Sanderson for March 15 on about 400,000 pounds of wool.

In Roswell, N.M. on Mar. 4th and 8th near 700,000 pounds of mostly